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**FOR IMMEDIATE RELEASE**

## **Enova Named Top Employer for Gen Y Emerging Talent in Brill Street Award President Credits Company's Values and Trusting Culture**

**CHICAGO (January 15, 2013)** —Enova International, a global online lender, has been named the [top employer of Gen Y Emerging Talent in Chicago by Brill Street + Company in its 2012 Top 50 Employers for Gen Y Emerging Talent in Chicago](#) announced today. Companies were evaluated on professional development opportunities, benefits, environment, company reputation and culture, perks offered and the enthusiasm of company leadership and Gen Y employees. Enova joins other industry leaders including Deloitte and SurePayroll, who also won this year's award.

Headquartered in Chicago's Loop financial district, Enova employs more than 950 people in the Chicago area, including 379 in the Gen Y 18-29 year old segment filling sought after roles such as tech developers, advanced analytics and data analysts. Enova employees, who were surveyed by Brill Street as part of the award process, gave it top ratings for the company's challenging work environment, trust in employees, and flexible policies, along with enthusiasm for Gen Y employees.

Enova President Timothy Ho points to Gen Y's innovative nature and desire to grow as two key elements of their success at the technology driven financial services company.

"Enova is a perfect environment for Gen Y employees to grow and achieve career success as we look to all employees to challenge the status quo, to look at problems, challenge assumptions and help us innovate," says Ho. "They value trust from their employer and that begins with appreciation of their ideas and their contributions."

Enova's corporate values encourage employees to "Operate As An Owner" and empowers them with autonomy. Employees are encouraged to take an active role in defining and leading their projects. "Enova has grown from a Chicago start up in 2004 with one product in one country to today offering 10 products in five countries, serving more than two million customers," adds Ho. "That dramatic growth has been delivered by employees seeking continuous innovation and personal growth that all supports our customers' experience. We have tremendous talent, many in this Gen Y generation that have helped us to build this success."

Along with a creative and challenging work environment, Enova employees enjoy such creative perks as yoga classes, dry cleaning, massages, haircuts and manicures in an innovative break room called the "Chill Hub;" The company also offers tuition reimbursement and a sabbatical program. Learn more at <http://www.enova.com/about/>. For a link to Enova's Brill Street profile please

visit <http://brillstreet.com/genytop50/enova>. For the complete 2012 list, please visit [www.brillstreet.com/GenYTop50](http://www.brillstreet.com/GenYTop50).

### **About Enova**

**Enova** believes everyone deserves access to simple and trustworthy financial services and works to close the credit gap for underserved consumers.

A wholly-owned subsidiary of Cash America International, Inc. (NYSE: CSH), Enova is a trusted online provider of credit alternatives for more than two million hard-working people worldwide facing short-term cash demands through our brands CashNetUSA.com, PoundstoPocket.com, QuickQuid.com, DollarsDirect.com.au and DollarsDirect.ca. Enova pioneered online lending in 2004 and today leads the industry in our dedication to responsible and licensed lending. Our advanced analytical models provide automated and real-time approval of customers' loan applications, significantly faster than traditional loan processing. Headquartered in Chicago, Enova has more than 950 employees serving our global customers.

### **About Brill Street's Top 50 Employers for Gen Y Emerging Talent in Chicago**

At Brill Street + Company, we see talent differently. Founded in and focused on Chicago, Brill Street + Company connects emerging professionals with companies, helping Gen Y find meaningful work. Since 2009, Brill Street has been ranking the top employers in Chicago for Gen Y emerging talent. Companies are evaluated on professional development opportunities, benefits, environment, company reputation and culture, perks offered and the enthusiasm of company leadership and Gen Y employees. For more information about Brill Street + Company, and Brill Street's Top 50 Employers for Gen Y Emerging Talent in Chicago, please visit [www.brillstreet.com](http://www.brillstreet.com). Follow Brill Street on Twitter @brill\_street.