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FOR IMMEDIATE RELEASE

Looking for More Options While Discount Shopping?

Cashland Hosts Grand Opening to Celebrate Expanded Retail Space in Lorain

(LORAIN, Ohio) Oct. 11, 2012 – Lorain shoppers now have double the space when searching for great deals at the [Cashland](#) store located at **4208 Oberlin Ave.** The location recently expanded to offer more options for customers and will host a grand opening celebration on **Friday, Oct. 12 from 9 a.m. to 7 p.m.** and **Saturday, Oct. 13 from 9 a.m. to 5 p.m.**

The location now features jewelry, TVs and other electronics, gaming systems and tools, just in time for the holidays.

“Doubling the square footage of our Lorain location allows us to offer a wider variety of merchandise to our loyal customers,” said **Cashland Market Manager Tom Suder**. “They continue to return to our store because of the exceptional customer service and great savings on already low prices.”

All neighbors and community partners are invited to attend the grand opening celebration. **Refreshments will be provided, along with raffles for a 32 inch TV and a Playstation 3 gaming system.** Additionally, the 4,000 square foot store will offer merchandise, including jewelry, up to 40 percent off on Friday and Saturday.

Store hours of operation are Monday through Friday 9 a.m. to 7 p.m., Saturday 9 a.m. to 5 p.m. and closed on Sunday. For more information about Cashland, visit <http://www.cashamerica.com/cashland.aspx>.

About Cashland

Cashland is a leading provider of neighborhood financial services such as cash advances, pawn loans, check cashing, money transfers, pre-paid debit cards, auto equity loans and gold buying in many locations. Cashland is a subsidiary of [Cash America International, Inc.](#) (NYSE: CSH). There are approximately 159 Cashland locations across Ohio, Kentucky, Michigan and Indiana.

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