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Cash America Named One of the Top Workplaces for 2013

(Fort Worth, Texas) February 11, 2013 – Cash America International, Inc. (NYSE: CSH) was named one of the nation’s Top Workplaces by WorkplaceDynamics for 2013. In the top 4 percent of organizations with more than 1,000 employees, Cash America ranked number 34 out of 872. The recognition was a result of our participation and high ranking in the *Dallas Morning News*, *Las Vegas Review-Journal* and *Chicago Tribune’s* Top 100 Places to Work lists. More importantly, feedback was provided by our coworkers.

“Cash America is truly a wonderful place to work,” said Clint Jaynes, senior vice president of Human Resources. “From our coworkers to our customers, we treat everyone as if they were a part of our extended family. It’s an honor to be a part of the 7,000 coworkers we have in the Cash America family.”

The survey uses a proprietary set of 22 questions to rank individual companies. The data showed that employees want to work for companies with a high level of organizational health which set a clear direction for their future, execute well and bring true meaning to the work environment.

“This recognition will continue to help us attract and keep the best and most talented workforce in the country,” Jaynes said. “This allows us to accomplish our goal of continually providing financial solutions to millions of people in America and other countries that are underbanked and depend on us to provide financial options that meet their needs.”

About the Company

As of December 31, 2012, Cash America International, Inc. operated 969 total locations offering specialty financial services to consumers, which included the following:

- 831 lending locations in 22 states in the United States primarily under the names Cash America Pawn, SuperPawn, Cash America Payday Advance and Cashland
- 47 pawn lending locations in central and southern Mexico under the name Cash America casa de empeño (previously operated under the name Prenda Fácil)
- 91 check cashing centers (all of which are unconsolidated franchised check cashing centers) operating in 15 states in the United States under the name Mr. Payroll

Additionally, as of December 31, 2012, the Company offered consumer loans over the Internet to customers:

- In 32 states in the United States at www.cashnetusa.com and www.netcredit.com
- In the United Kingdom at www.quickquid.co.uk and www.poundstopocket.co.uk
- In Australia at www.dollarsdirect.com.au
- In Canada at www.dollarsdirect.ca

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