

Giving Priorities

We are aware that the competition for corporate involvement is increasing. This also means that we continue to receive many more requests for support than we can possibly fulfill. Each request will be thoroughly reviewed. Please take the time to consider how your program fits into our giving priorities before you submit a request. Requesting organizations will receive notification of a funding decision within 60 days.

Cash America recognizes the intrinsic value of investing in our communities through following five areas of partnership and charitable giving.

Education/Financial Literacy – Non-profits and schools with educational missions, especially those with an emphasis placed on at-risk/low-income youth.

- Vocational Training – helping people acquire the skills they need to (re)enter the workforce
- Financial Literacy – programs and services that teach responsible financial management to adults and young adults
- Enrichment Activities – after-school programs (i.e., music, computers, athletics, tutoring) that enhance classroom curriculums
- Student Advancement – tutoring, mentoring, scholarships, and other support aimed at helping students succeed in school

Families in Need – Community-based programs which focus on providing essential services to children and their families.

- Food Resources
- Emergency Shelter
- Health Services

Public Safety Initiatives – Programs dedicated to making local communities safer for our youth, employees and customers.

- Child Safety
- Neighborhood Safety
- Partnerships with law enforcement initiatives

Natural Disaster Relief Programs – Response to a catastrophic situation, providing aid to persons and communities who have suffered from some form of disaster (i.e. tornadoes, hurricanes, earthquakes) that affects our customers, coworkers and neighborhoods we serve.

Our Military and Their Families – Programs and services that support military families with a variety of needs.

We generally do not support the following:

- individuals
- religious organizations where the donation would be used solely for religious purposes
 - fraternal, social, labor or alumni organizations serving a limited constituency
 - organizations that fund other organizations
- organizations that align themselves with groups opposed to our industry
 - recreational, sporting events or athletic associations
- organizations that discriminate based on age, race, religion, color, gender, disability, sexual orientation or veteran status



CHARITABLE DONATION REQUEST FORM (MONETARY REQUEST)

Name of
Organization: _____

Contact Person: _____

Address: _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Tax ID _____

Email Address _____

Monetary Amount Requested \$ _____ Date Needed: _____

Have you been funded by **Cash America** before? YES NO (circle one)

If yes, please provide date(s), amount(s) and purpose of gift(s).

Purpose of Current Request (i.e., event sponsorship, operating grant, program grant, etc.)

Statement describing how your organization fits Cash America's giving priorities (refer to Giving Priorities)

In addition to standard event sponsorship recognition, describe other ways Cash America's support will be acknowledged

Are any Cash America coworkers involved with your organization? If so, please list name and position

Does your organization offer volunteer opportunities for our coworkers? If yes, list how

By signing below, the applicant acknowledges that this Application is complete, accurate and has the full approval of the Applicants governing body.

Applicant Printed Name

Application Date

Required Application Materials Checklist:

- ☐ Completed Charitable Donation Request Form (required for ALL applicants)
- ☐ Program/project budget, if applicable
- ☐ IRS 501(c)(3) determination letter and IRS Form W-9(Revised Version Aug 2013)*
- ☐ Audited Financials – Executive Summary Only*
- ☐ Event Sponsorship Information
- ☐ List of Board of Directors & Officers, with titles & affiliations*

*Not applicable to public schools who, instead, must enclose a letter of support on school letterhead, signed by a school administrator or teacher.

Email all forms to:
Barbara Lewis, Executive Assistant
blewis@cashamerica.com