

HOW TO GET MORE OUT OF YOUR REFRIGERATOR



Do you know what your water filter does and doesn't remove?



GE's exclusive water filtration system has been tested and verified to remove 98% of five trace pharmaceuticals!¹

What's the total dollar value of the food in your refrigerator and freezer?

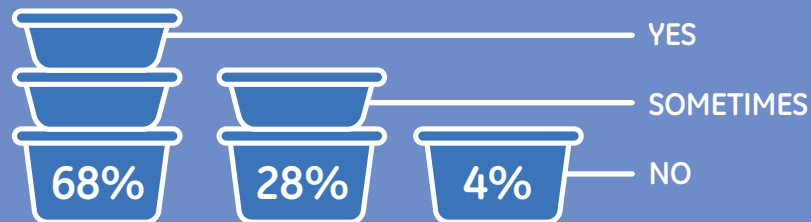


GE's refrigerators feature TwinChill™ evaporators, which separate air flow and climates in the fresh food and freezer to help maintain temperature and humidity levels to keep foods fresh.

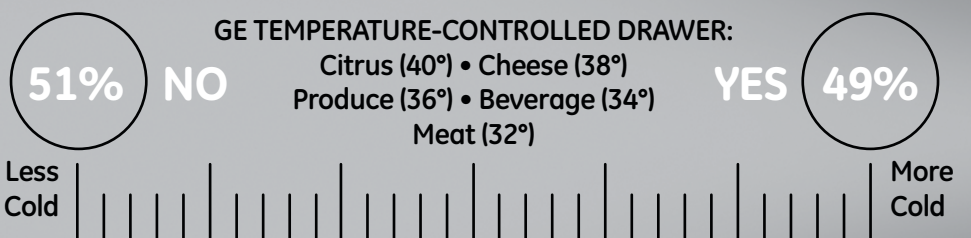
How much does spoiled food cost you a week?



Do you store foods properly?



Do you know the ideal temperatures at which foods should be stored?



Based on a March 2012 GE Appliances consumer survey.
 1. Removes Ibuprofen, Atenolol, Fluoxetine, Progesterone, and Trimethoprim.
 Not all pharmaceuticals may be present in your water.