Monogram Sound Design

GE INDUSTRIAL DESIGN AMERICAS

Monogram

Sound Track:

Monogram is the most sophisticated of the GE appliance brands. The architecture of Monogram devices is refined and timeless. They are of the highest quality and promise the highest performance. In the Monogram sound track, the classic sounds of piano and stringed instrumentation provide the feelings of timelessness and richness. A determined piano melody, further developed by plucked strings and harp, conveys a sense of refinement and distinction singular to the Monogram brand. Finally, the 6/8 time signature weaves a feeling of structure throughout the piece so as to mimic the refined architecture of the Monogram devices.



Monogram

Interactions:

- **Touch**
- Unavailable
- Select
- Cancel
- Decrease
- Increase
- ▶ Of
- On
- Press and Hold Off
- Press and Hold On
- Power Off
- Power On

Alerts:

- Alarm Low
- Alarm Mid
- Alarm Urgent
- Cycle Complete
- Cycle Post
- Cycle Pre
- Notification

