

1B FirstBuild

From Mind to Market

We harness the brainpower of the maker movement to change the way home appliances are conceived, designed and manufactured.

Who We Are

1 State-of-the-art microfactory backed by GE Appliances on the University of Louisville campus

More than
27,000 Community members
around the world

30+ Projects launched
and counting

How We Do It

- 1. Design:** Co-creation through open innovation
- 2. Build:** Rapid prototyping and microfactory production
- 3. Sell:** Validation of design through early sales



Monogram® Pizza Oven

is the industry's first ventless pizza oven.



Hackathons

are where makers, techies, engineers and designers gather to dream and build the most innovative appliances around.



Opal™ Nugget Ice Maker

makes gourmet ice on your countertop.



Paragon™ Induction Cooktop

for precision techniques like sous-vide.



GE APPLIANCES

FirstBuild.com

