From Mind to Market
We harness the brainpower of the maker movement to change the way home appliances are conceived, designed and manufactured.

1. **Design:** Co-creation through open innovation
2. **Build:** Rapid prototyping and microfactory production
3. **Sell:** Validation of design through early sales

**Who We Are**
- 1 State-of-the-art microfactory backed by GE Appliances on the University of Louisville campus
- More than 27,000 Community members around the world | 30+ Projects launched and counting

**Monogram® Pizza Oven**
is the industry’s first ventless pizza oven.

**Opal™ Nugget Ice Maker**
makes gourmet ice on your countertop.

**Paragon™ Induction Cooktop**
for precision techniques like sous-vide.

**Hackathons**
are where makers, techies, engineers and designers gather to dream and build the most innovative appliances around.

FirstBuild.com