**GE Appliances Wins Smart Appliance Company of the Year
in 2019 IoT Breakthrough Awards Program**
*IoT Breakthrough Awards Recognize Standout Internet-of-Things Companies and
Products*

LOS ANGELES, Ca.—January. 7, 2019—IoT Breakthrough, an independent
organization that recognizes the top companies, technologies and products in the global
Internet-of-Things (IoT) market, today announced GE Appliances (GEA), a Haier
company, as winner of the "Smart Appliance Company of the Year" award in the global
2019 IoT Breakthrough Awards program.

The mission of the IoT Breakthrough Awards program is to recognize the innovators,
leaders and visionaries from around the globe in a range of IoT categories, including
Connected Home and Home Automation, Industrial and Enterprise IoT, Smart City
technology, Connected Car and many more. This year's program attracted more than
3,500 nominations from companies all over the world.

"While GE Appliances is a well-established leader in the appliance industry, the
company continues to drive innovation in the smart home and connected appliance
market, delivering an impressive 'Breakthrough' year with a significant number of new
smart appliance capabilities, features and products," said James Johnson, managing
director at IoT Breakthrough. "We are thrilled to recognize GE Appliances as our Smart
Appliance Company of the Year."

One of the many notable developments from GE Appliances includes the first-of-its-kind,
over-the-range interactive smart home and kitchen ventilation system, the GE
Appliances Kitchen Hub, providing consumers a centralized platform to help them
connect, be social, create meals and manage their smart devices. Additionally, the
company is leading the way in app and voice control integrations to make appliances
more accessible for visually and hearing-impaired individuals.

"We proudly offer the industry's largest suite of smart appliances, all of which deliver
convenience, peace of mind and optimal performance to people and families," said
Shawn Stover, vice president of SmartHome Solutions for GE Appliances. "Kicking off
2019 with this IoT Breakthrough Award is a fantastic start to the year, and we are proud
to receive this industry recognition. The award is validation that GE Appliances brings to
life real, meaningful IoT products that save time and create opportunities for consumers
to focus on the things that mean the most to them."

GE Appliances was the first manufacturer to offer a full suite of connected products for
the home. With more than 300 connected models, the company offers the largest
portfolio of smart appliances. Through its purposeful technology and collaborations with
other leading brands, GE Appliances integrates WiFi, voice command, app connectivity
and more into the products people and families depend on every day. All of GE
Appliances' connected products are built on the U+ Connect platform, a dynamic, open
platform that enables its appliances to evolve with technology.

About IoT Breakthrough

IoT Breakthrough, part of the Tech Breakthrough Awards organization, is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit IoTBreakthrough.com.

About GE Appliances

GE Appliances, a Haier company, creates "good things, for life" through our passion for great appliances and the happiness they can bring to every household. With the Hotpoint, GE®, Haier, Café™, GE Profile™ and Monogram® brands, owners have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit www.geappliances.com/our-company.