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## **CAFÉ™ Appliances' Gourmet Guided Cooking Technology Is Perfect Complement to In-Home "Chef's Kitchen"**

*App-guided, temperature-controlled recipes raise cooking confidence*

**LOUISVILLE, Ky.—February 19, 2019—**The new CAFÉ™ induction cooktops and ranges provide the perfect combination of features for those who love beautiful appliances, enjoy technology and have a passion for creating culinary masterpieces at home. Cooks can create flawless gourmet recipes with confidence that they'll achieve consistent, perfected results with chef-inspired features, including access to proven recipes and gourmet guided cooking through the Hestan Cue™ app, five burners and easy-to-use precision temperature controls.

"It is our goal to bring people something special that supports their passion for cooking while providing the beauty and distinctive design they expect from CAFÉ appliances," said Wayne Davis, CAFÉ brand director. "With this new line, we have delivered the best in both function and form, delighting both designers and home cooks."

Where most induction cooktops have a range of settings, CAFÉ puts precision temperatures at the consumer's fingertips with the guided controls. [From shrimp tikka masala](#) to creamy [carbonara](#) to a perfect medium-rare [New York strip steak](#), choose from hundreds of inspiring, chef-tested recipes that bridge art and science to deliver exceptional results, every time.

"CAFÉ helps inspire culinary creativity with stylish appliances your neighbors will covet," Davis said. "The combination of app-based guided cooking and precision temperature control turns gourmet aspirations into an everyday reality."

### **Two Ways to Better Cooking**

After initial setup on the CAFÉ app, consumers download the Hestan Cue app for the full gourmet guided experience, including:

1. **Guided Recipes:** A temperature-sensing pan uses Bluetooth® to communicate with the burner, automatically adjust the pan temperature and monitor the cook time as the user proceeds through each recipe step.
2. **Precision Control:** Simply select the "Control Mode" feature in the Hestan Cue or CAFÉ app to set the burner to a precise temperature. The [Recommended Cooking Temperatures](#) chart reveals the ideal temperatures for most commonly cooked foods. Hundreds of hours in the making, this comprehensive reference guide created by a team of Hestan Cue chefs and culinary scientists puts a number to terms like "medium-high heat" to reveal the ideal temperature for common cooking applications like searing scallops (425°F), preparing fluffy scrambled eggs (325°F) and much more.

The CAFÉ induction cooktop and range with gourmet guided cooking technology is currently available for order [wherever CAFÉ appliances are sold](#) at an MSRP of \$2,529-\$4,299. With each purchase, consumers will receive a rebate for a Hestan Cue tri-ply, stainless steel smart pan that communicates with the app and burner.



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[Explore the complete line of CAFÉ appliances.](#) or see this product on display at the Kitchen and Bath Industry Show in GE Appliances' Booth C5819.

### **About GE Appliances WiFi-Connected Technology**

GE Appliances, a Haier company, a leader in WiFi-connected appliance technology, makes consumers' lives easier while improving their daily routines. With its connected suite of GE Appliances, people and families can monitor and maintain their home from near or far using their voice or a mobile device. GE Appliances uses the U+ Connect platform as the smart connection that seamlessly integrates their connected appliances with partners, including Amazon Alexa, the Google Assistant, Apple® HomeKit™, Amazon Dash Replenishment, Nest Labs, Drop, IFTTT, SideChef, Hestan Cue™ and Innit. Connected appliances are also updated remotely with new capabilities and can assess their own performance, allowing for unparalleled service. To learn more, visit <https://www.geappliances.com/ge/connected-appliances/>.

### **About GE Appliances**

GE Appliances, a Haier company, creates “good things, for life” through our passion for great appliances and the happiness they can bring to every household. With the Hotpoint, Haier, GE®, GE Profile™, CAFÉ™ and Monogram® brands, people and families have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit [www.geappliances.com/our-company](http://www.geappliances.com/our-company).

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