

Melanie Cook
Chief Operating Officer, GE Appliances
Louisville, KY

As Chief Operating Officer, Melanie is part of the Executive Council for GE Appliances, a Haier company. She is responsible for operational excellence across Supply Chain, Sourcing, Services, Distribution, Quality and Information Technology. Melanie has more than 24 years of experience and is skilled in leading profit and loss centers, lifecycle product management, new product development, organizational alignment, global sourcing, and continuous operational improvement. Some of Melanie's past positions include Executive Audit Manager for GE Capital Europe; President, Azdel Inc.; Global Marketing Director at GE Plastics; General Manager, Industrial Communications at GE Energy and General Manager, Cooking Products at GE Appliances. Prior to her current role, she was Vice President of Sourcing at GE Appliances.

Melanie serves as a Trustee on the board of Family Scholar House, a non-profit whose mission is to end the cycle of poverty through education. She also sits on Association of Home Appliance Manufacturers (AHAM) Board of Directors as Immediate Past Chair and has led many AHAM committees, including the Executive Committee, the Finance Committee, and the Revenue Task Force. Melanie is also on the Board of Directors for Mabe, a leading appliance manufacturer based in Mexico and NAM, the National Association of Manufacturers.

In 2019, Melanie was honored by AHAM for her exceptional service with the Home Appliance Industry Leadership Award – the premier achievement bestowed by AHAM on a member.

She holds a Bachelor of Science in Business Administration, with a specialty in Decision and Information Sciences from the University of Florida.

Melanie and her husband Brian have two children and reside in Louisville, Kentucky.