

# GE APPLIANCES TECH TALKS

## CES 2020 SCHEDULE



GE APPLIANCES  
a Haier company

**JOIN US AS WE PROMPT TODAY'S NEWSMAKERS TO IMAGINE  
TOMORROW'S HEADLINES WITH ONE QUESTION...  
"WHAT IF?"**

### TUESDAY, JANUARY 7

**11-11:30am: Keynote**

**Smart Home and the Future of Ambient Computing**

**Michele Turner**, Sr. Director,  
Google Smart Home Ecosystem,  
Google

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**2:15-3pm: Panel Discussion**

**How the Human Spirit Drives Meaningful Innovation and Ingenuity**

**Kevin Nolan**, President & CEO of  
GE Appliances  
**Charles Adler**, Technologist,  
Designer and Co-founder,  
Kickstarter

### WEDNESDAY, JANUARY 8

**10-10:30am: Keynote**

**The Drive to Create Zero Distance with GE Appliances**

**Kevin Nolan**, President & CEO of GE Appliances  
**Marshall Meyer**, Emeritus Professor of Management, The Wharton School

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**11:15am-12pm: Panel Discussion**  
**Healthier Home, Happier Home – How Personalized Tech Can Pave the Way to a Better Life**

**Laura Petrecca**, Writer, Editor and former USA Today NYC Bureau Chief (moderator)  
**Christian Chasmer**, Partner and COO, Bloom Health  
**Annie Bloomquist**, Chief Product Officer, Sleep Number  
**Marc Hottenroth**, Executive Director - Industrial Design, GE Appliances

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**2:15-3pm: Panel Discussion**  
**Moving from "Smart" to "Smarter" – Creating More Meaningful Consumer Experiences**

**Laura Petrecca**, Writer, Editor and former USA Today NYC Bureau Chief (moderator)  
**Richelle Parham**, Managing Director, WestRiver /Board Member of Best Buy  
**Mark Abraham**, Senior Partner, Boston Consulting Group  
**Shawn Stover**, Vice President - SmartHome Solutions at GE Appliances

### THURSDAY, JANUARY 9

**11:15am-12pm: Panel Discussion**  
**Where Tech Meets Taste**

**Janet Helm**, MS, RD, Chief Food and Nutrition Strategist, Weber Shandwick (moderator)  
**Pam Dillon**, Co-Founder and CEO, Wine Ring  
**Kevin Brown**, CEO of Innit  
**Shawn Stover**, Vice President - SmartHome Solutions, GE Appliances

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**2:15-3:00pm: Panel Discussion**  
**The Fate of Food**

**Michael Wolf**, Publisher, The Spoon (moderator)  
**John Van Den Nieuwenhuizen**, Managing Director at Hestan Smart Cooking  
**Ben Harris**, CEO, Get Drop  
**Janet Helm**, MS, RD, Chief Food and Nutrition Strategist, Weber Shandwick  
**Shawn Stover**, Vice President - SmartHome Solutions at GE Appliances