



## **GE APPLIANCES DEBUTS REDESIGNED BUILT-IN AND THROUGH-THE-WALL AIR CONDITIONERS WITH INDUSTRY LEADING FEATURES AT AHR 2020**

*Contemporary design, clean lines and brilliant LCD displays from a trusted brand*

**Louisville, Ky., February 3, 2020** – GE Appliances (GEA), a Haier company, will debut two newly redesigned wall air conditioners at the 2020 Air Conditioning Heating and Refrigeration Expo (AHR Booth 2725) in Orlando from February 3-5. Available in 26” Built-in or 24” Through-The-Wall (TTW) models, these new units offer a sleek appearance and seamless ownership experience across all price points.

“We’re excited to offer a complete refresh of our popular wall air conditioners,” says Brigitte Mader-Urschel, Commercial Director for Air Conditioning at GE Appliances. “GE Appliances is a trusted brand among property owners across America, and we are raising the bar for features and comfort once again.”

### **The J-Series Offers a Truly Built-in Design with Premium Features and Whisper Quiet Performance**

The GE J-Series, available in 26” built-in models, has gotten a complete platform refresh. New models fit seamlessly into the existing sleeve and offer the slimmest roomfront in the industry to maximize the square footage of any room. The new design offers a sleek look, in a crisp white color and metallic accents. A vivid capacitive touch display with auto dimming options and whisper quiet performance ensure a restful night’s sleep. Energy Star options are available and Heat/Cool models offer advanced industry-leading corrosion protection features including stainless steel hardware and protective coating on the compressor, coils and other components. GEA’s built-in models include comfort and efficiency features such as dry mode, eco mode and auto mode. All heat models are compatible with remote wall thermostats, and GEA also offers exclusive high mount models, giving a full lineup to accommodate any installation need.

### **Redesigned and Expanded Lineup of TTW Air Conditioners Provide Value from a Trusted Name**

GEA will also launch an expanded lineup of 24” TTW models. The universal fit design ensures that models are compatible with a variety of existing wall sleeve installations, making these the perfect choice for retrofit applications. Comfort features like 3-speed fan options, 6-way directional airflow, dry mode, auto mode and eco mode maximize comfort, efficiency and humidity levels. All units are a crisp, white color with clean lines and easy-to-use LED displays. All models include a remote control, trim kit and installation accessories for an easy install.

All models will be available in spring 2020.

### **About GE Appliances**

GE Appliances, a Haier company, creates “good things, for life” through our passion for great appliances and the happiness they can bring to every household. With the Monogram®, CAFÉ™, GE Profile™, GE®, Haier and Hotpoint brands, people have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit [www.geappliances.com/our-company](http://www.geappliances.com/our-company).

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