



GE APPLIANCES
a Haier company

GE APPLIANCES UNVEILS NEW \$80 MILLION DISHWASHER MANUFACTURING LINE IN LOUISVILLE, KENTUCKY

LOUISVILLE, Ky. – December 14, 2020 – GE Appliances (GEA), a Haier company, announced the startup of its latest investment – a new \$80 million dishwasher manufacturing line at its supersite in Louisville, Ky. with a completely redesigned extra-large capacity dishwasher platform. The new dishwasher line, together with production increases in other product categories, will add more than 280 new jobs at Appliance Park as GEA increases output to meet demand. This investment is the second dishwasher investment in 2020 and follows the announcement in June of \$19 million to expand the facility.

“At GE Appliances, we’re on a mission to become the leading appliance company in the United States, and our \$80 million investment to add a new dishwasher line at Appliance Park is our latest leap forward on that journey,” said Cinthy Fanning, vice president for dishwasher products for GE Appliances. “At a time when our research has shown families are using their dishwashers more than ever, we’re excited to expand our product offerings—and our U.S. manufacturing capabilities to give consumers access to more of the appliances they want and need.”

The \$80 million investment will add robotic and other advanced manufacturing equipment to eliminate difficult jobs, improve ergonomics and enhance the manufacturing environment. As part of the design process, engineering and manufacturing teams worked on the assembly line to experience how the manufacturing process could be made easier for production employees. The result was improved manufacturability and a high-quality product designed with consumers in mind. In addition to great performance, the new dishwashers have an updated appearance, electronic controls and true flush installation that were also designed to appeal to builders and property managers.

GE Appliances remains committed to serving customers faster and better by continuing to enhance its U.S. manufacturing footprint. Over the last two years, GE Appliances has increased its workforce by more than 2,000 employees in the U.S. and invested more than \$740 million at its nine manufacturing plants. More than 7,100 employees work in Louisville, Kentucky at the company’s headquarters and largest manufacturing operation with company operations generating an annual economic impact of \$11 billion in the state.

About GE Appliances

GE Appliances strives to make the world a better place, and its team is committed to leading in the communities where employees live and work. A purpose-rooted and passion-driven organization, GE Appliances believes there is always a better way. It sells products under the Monogram®, Café™, GE Profile™, GE® Appliances, Haier, and Hotpoint brands. Products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners, water filtration systems, water heaters, wine & beverage and small appliances. For more information, visit www.geappliances.com.

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