

BUSINESS FACTS



GE APPLIANCES
a Haier company



Announced \$600 million in 2018 to create 1,200 jobs and build, expand, and enhance our U.S. manufacturing plants and distribution network.

Committed to becoming the leading appliance company in the U.S.



FAST FACT:

We deliver an appliance every 4.5 seconds!



12,500
EMPLOYEES



Contributing to local economies in

47 STATES



Our appliances are in

1/2 OF ALL
U.S. homes



9

MANUFACTURING FACILITIES
in five states



2
RESEARCH & DEVELOPMENT
centers across the U.S.



Contributing to over
\$8.8 BILLION
in total U.S. economic impact each year



\$2.4 BILLION
in annual spending with
3,000+ U.S. suppliers



Delivery network

COVERS 90%
of America

GE APPLIANCES IN GEORGIA



1. Roper Corp. Manufacturing Plant - Walker County
2. Southern Logistics Center at Appalachian Regional Port - Murray County
3. Appliance Distribution Center - Jackson County
4. Service Dispatch Center - Atlanta

“We are an American appliance company that is passionate about what we do. From design to production to service, our single purpose is to help people improve their lives at home.”

Kevin Nolan
President & CEO, GE Appliances

Provides over
\$100M
in salary and benefits
to Georgia workers
each year

Added
300
new products
in 2018

One of the largest
private employers in
NW Georgia,
employing
2,300
manufacturing
employees

Attracted over
\$70M
in new investments by
strategic suppliers in NW
Georgia and in Atlanta
Region, creating over
200
new jobs

More than
\$200M
spent annually with
Georgia-located
suppliers

More than
570
new jobs
created since
December 2010

BUILDING A SKILLED WORKFORCE:

When our nation's workforce is skilled and strong, everyone benefits - our company, our people, our communities. That's why GEA and its LaFayette, GA Roper Corp. manufacturing operation play an active role in manufacturing workforce training and development.



- University-level partnerships and sponsorships, including with the Engineering Lab at Georgia Tech, the first-ever apprenticeship program at Georgia Northwestern Technical College, and other co-op opportunities for college students to work and learn technical skills while completing their studies.
- High School-level partnerships with schools in Catoosa, Chattooga, and Walker counties to provide work-based learning program opportunities for students working as parttime or full-time employees, including participating on the Steering Committee of the Walker County Launch Academy, a school specifically designed to prepare students for technical trades.
- Partnership with the Walker, Chattooga and Catoosa County Schools' STEM programs, which provides advanced learning opportunities and summer camp programs to students beginning as early as elementary school.
- Employees and leaders serve on the boards of the Northwest Georgia Joint Development Authority (NWGJDA), Georgia