SmartHQ™ SOLUTIONS

# SMART MADE SIMPLE

GE Appliances, and our pioneering smart brand GE Profile, unveils a new a digital ecosystem- the first end-to-end smart solution that combines our full suite of services and appliances —making us easier to do business with, manage, use, and service.

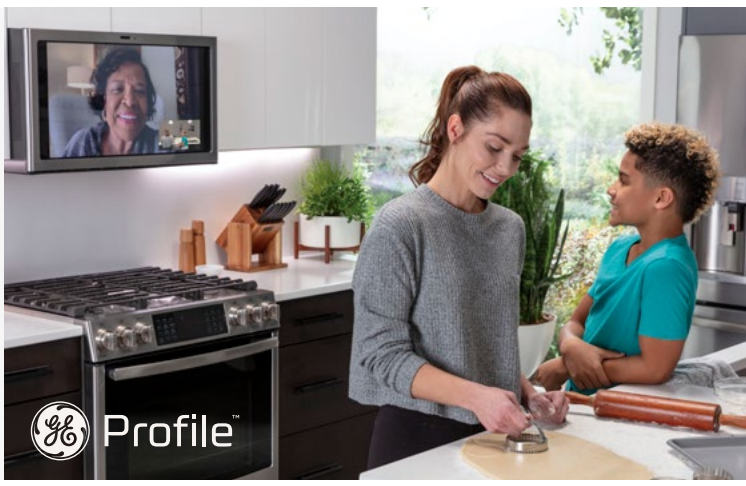
TAP ICONS & SCROLL TO LEARN MORE

Consumers have the ability to remotely preheat their oven and auto re-order laundry detergent from Amazon when their washer detects it is low—small efficiencies to simplify the chores in our lives. Using technology to improve lives is what drives GEA. It's also what makes us the number one smart appliance company with more than 450 connected appliances across brands, particularly Profile that leads in superior appliances with superior technology. Wouldn't it be great if there was a single app that brought all of your home appliance touchpoints together?

**Introducing**

## SmartHQ™ HOME

The most advanced smart appliances and service company designed to make our owners' lives easier, provide peace of mind and enhance performance.




## THE LEADER IN SMART TECHNOLOGY

Awarded IOT Breakthrough Award for Smart company of the year for 2019 and 2020.

Profile™

### TOP BRANDS, LIKE INNOVATION LEADER GE PROFILE

Our brands allows us to create a unique experience tailored for every consumer. From GE Profile, our innovation leader that fully integrates with our consumers smart home to provide better, faster results to our full stable of brands like Monogram, Café, GE appliances and Haier.

### THE WIDEST PORTFOLIO

GEA appliances has over 450 connected Appliances, more than anyone in the industry, including a range of categories from AC, water heaters, kitchen, laundry, and more!

### THE BEST PARTNERS

Our open platform more partners and more options for consumers

### ONE APP TO POWER IT ALL

We want to give our consumers total control of their Headquarters, their Home. Our SmartHQ app provides a simple experience to operate and control remotely even if they have a GE Profile Kitchen, GE Laundry, and a Haier AC units – it is all managed in one place!

MONOGRAM CAFÉ Profile Haier