



TCI Month End Sales Results for July 2014

MODELS	MTD			YTD		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOYOTA						
YARIS HB	769	986	-22.0%	5073	4845	4.7%
PRIUS C	257	314	-18.2%	1674	1766	-5.2%
PRIUS	173	250	-30.8%	1112	1366	-18.6%
PRIUS V	236	274	-13.9%	1387	1633	-15.1%
PRIUS PLUG-IN	4	14	-71.4%	51	162	-68.5%
COROLLA	4401	3735	17.8%	29946	25704	16.5%
MATRIX	788	1138	-30.8%	4677	7394	-36.7%
CAMRY	1146	1111	3.2%	7775	8641	-10.0%
CAMRY HYBRID	295	289	2.1%	1692	1967	-14.0%
AVALON	87	85	2.4%	601	839	-28.4%
CAR TOTAL	8156	8196	-0.5%	53988	54317	-0.6%
TACOMA 4X2	49	69	-29.0%	378	332	13.9%
TACOMA 4X4	829	984	-15.8%	5620	5836	-3.7%
TUNDRA 4X2	14	8	75.0%	137	136	0.7%
TUNDRA 4X4	869	497	74.8%	5916	3550	66.6%
RAV4	3071	2751	11.6%	19195	19411	-1.1%
VENZA	781	874	-10.6%	4859	5570	-12.8%
FJ CRUISER	65	51	27.5%	499	383	30.3%
HIGHLANDER	735	628	17.0%	5135	3757	36.7%
HIGHLANDER HYBRID	118	80	47.5%	981	585	67.7%
4RUNNER	357	251	42.2%	2254	1578	42.8%
SEQUOIA	47	52	-9.6%	450	410	9.8%
SIENNA	1138	1269	-10.3%	6759	7185	-5.9%
LANDCRUISER	4	9	-55.6%	78	77	1.3%
TRUCK TOTAL	8077	7523	7.4%	52261	48810	7.1%
TOYOTA TOTALS	16233	15719	3.3%	106249	103127	3.0%

SCION						
IQ	18	40	-55.0%	239	318	-24.8%
XD	16	46	-65.2%	183	233	-21.5%
XB	63	91	-30.8%	410	482	-14.9%
TC	114	190	-40.0%	733	798	-8.1%
FRS	166	202	-17.8%	1005	1281	-21.5%
CAR TOTAL	377	569	-33.7%	2570	3112	-17.4%
SCION TOTALS	377	569	-33.7%	2570	3112	-17.4%

LEXUS						
CT	97	87	11.5%	642	593	8.3%
IS	333	295	12.9%	2220	772	187.6%
IS C	5	20	-75.0%	105	155	-32.3%
IS F	1	0		15	26	-42.3%
ES	171	210	-18.6%	1132	1477	-23.4%
ESH	55	52	5.8%	365	395	-7.6%
GS	41	41	0.0%	296	341	-13.2%
GSH	0	20	-100.0%	3	58	-94.8%
LFA	0	0		1	1	0.0%



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LS	17	21	-19.0%	113	136	-16.9%
LSH	1	0		2	5	-60.0%
CAR TOTAL	721	746	-3.4%	4894	3959	23.6%
RX	583	618	-5.7%	4128	4012	2.9%
RXH	66	44	50.0%	301	353	-14.7%
GX	47	26	80.8%	340	178	91.0%
LX	12	12	0.0%	192	169	13.6%
TRUCK TOTAL	708	700	1.1%	4961	4712	5.3%
LEXUS TOTALS	1429	1446	-1.2%	9855	8671	13.7%
TCI TOTAL	18039	17734	1.7%	118674	114910	3.3%
TCI CAR TOTAL	9254	9511	-2.7%	61452	61388	0.1%
TCI TRUCK TOTAL	8785	8223	6.8%	57222	53522	6.9%