



## TCI Month End Sales Results for August 2014

MODELS	MTD			YTD		
	2014	2013	% CHANGE	2014	2013	% CHANGE
<b>TOYOTA</b>						
YARIS HB	937	702	33.5%	6010	5547	8.3%
PRIUS C	226	321	-29.6%	1900	2087	-9.0%
PRIUS	162	228	-28.9%	1274	1594	-20.1%
PRIUS V	248	264	-6.1%	1635	1897	-13.8%
PRIUS PLUG-IN	1	21	-95.2%	52	183	-71.6%
COROLLA	4680	3955	18.3%	34626	29659	16.7%
MATRIX	711	1069	-33.5%	5388	8463	-36.3%
CAMRY	1001	1121	-10.7%	8776	9762	-10.1%
CAMRY HYBRID	243	243	0.0%	1935	2210	-12.4%
AVALON	80	94	-14.9%	681	933	-27.0%
<b>CAR TOTAL</b>	<b>8289</b>	<b>8018</b>	<b>3.4%</b>	<b>62277</b>	<b>62335</b>	<b>-0.1%</b>
TACOMA 4X2	52	58	-10.3%	430	390	10.3%
TACOMA 4X4	745	904	-17.6%	6365	6740	-5.6%
TUNDRA 4X2	17	15	13.3%	154	151	2.0%
TUNDRA 4X4	783	608	28.8%	6699	4158	61.1%
RAV4	3660	2768	32.2%	22855	22179	3.0%
VENZA	693	825	-16.0%	5552	6395	-13.2%
FJ CRUISER	56	49	14.3%	555	432	28.5%
HIGHLANDER	506	613	-17.5%	5641	4370	29.1%
HIGHLANDER HYBRID	77	103	-25.2%	1058	688	53.8%
4RUNNER	391	276	41.7%	2645	1854	42.7%
SEQUOIA	43	55	-21.8%	493	465	6.0%
SIENNA	1230	1183	4.0%	7989	8368	-4.5%
LANDCRUISER	4	24	-83.3%	82	101	-18.8%
<b>TRUCK TOTAL</b>	<b>8257</b>	<b>7481</b>	<b>10.4%</b>	<b>60518</b>	<b>56291</b>	<b>7.5%</b>
<b>TOYOTA TOTALS</b>	<b>16546</b>	<b>15499</b>	<b>6.8%</b>	<b>122795</b>	<b>118626</b>	<b>3.5%</b>

<b>SCION</b>						
IQ	17	37	-54.1%	256	355	-27.9%
XD	29	43	-32.6%	212	276	-23.2%
XB	60	106	-43.4%	470	588	-20.1%
TC	121	219	-44.7%	854	1017	-16.0%
FRS	180	173	4.0%	1185	1454	-18.5%
<b>CAR TOTAL</b>	<b>407</b>	<b>578</b>	<b>-29.6%</b>	<b>2977</b>	<b>3690</b>	<b>-19.3%</b>
<b>SCION TOTALS</b>	<b>407</b>	<b>578</b>	<b>-29.6%</b>	<b>2977</b>	<b>3690</b>	<b>-19.3%</b>

<b>LEXUS</b>						
CT	79	104	-24.0%	721	697	3.4%
IS	359	371	-3.2%	2579	1143	125.6%
IS C	4	22	-81.8%	109	177	-38.4%
IS F	1	1	0.0%	16	27	-40.7%
ES	227	186	22.0%	1359	1663	-18.3%
ESH	78	74	5.4%	443	469	-5.5%
GS	54	44	22.7%	350	385	-9.1%
GSH	0	19	-100.0%	3	77	-96.1%
LFA	0	0		1	1	0.0%



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	2014	2013	% CHANGE	2014	2013	% CHANGE
LS	10	10	0.0%	123	146	-15.8%
LSH	1	1	0.0%	3	6	-50.0%
<b>CAR TOTAL</b>	<b>813</b>	<b>832</b>	<b>-2.3%</b>	<b>5707</b>	<b>4791</b>	<b>19.1%</b>
RX	633	657	-3.7%	4761	4669	2.0%
RXH	51	48	6.3%	352	401	-12.2%
GX	25	18	38.9%	365	196	86.2%
LX	12	15	-20.0%	204	184	10.9%
<b>TRUCK TOTAL</b>	<b>721</b>	<b>738</b>	<b>-2.3%</b>	<b>5682</b>	<b>5450</b>	<b>4.3%</b>
<b>LEXUS TOTALS</b>	<b>1534</b>	<b>1570</b>	<b>-2.3%</b>	<b>11389</b>	<b>10241</b>	<b>11.2%</b>
<b>TCI TOTAL</b>	<b>18487</b>	<b>17647</b>	<b>4.8%</b>	<b>137161</b>	<b>132557</b>	<b>3.5%</b>
<b>TCI CAR TOTAL</b>	<b>9509</b>	<b>9428</b>	<b>0.9%</b>	<b>70961</b>	<b>70816</b>	<b>0.2%</b>
<b>TCI TRUCK TOTAL</b>	<b>8978</b>	<b>8219</b>	<b>9.2%</b>	<b>66200</b>	<b>61741</b>	<b>7.2%</b>