

## Prius c features

### INTERIOR

#### ENTERTAINMENT & CONNECTIVITY

	Prius c	Prius c Technology
6.1" Touch Panel Display Audio <sup>4</sup> , AM/FM/CD Player, MP3 Playback	●	–
6.1" Touch Panel Display Audio <sup>4</sup> w/Navigation <sup>5</sup> , AM/FM/CD Player, MP3 Playback	–	●
SiriusXM <sup>®</sup> Satellite Radio, Gracenote <sup>®</sup> Album Cover Art	–	●
USB Input Port, Auxiliary Input Jack, Bluetooth <sup>®S</sup> Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●	●
Text-to-Speech Capabilities, AM/FM Cache Radio	–	●
Advanced Voice Recognition	–	●
4-Speakers	●	–
6-Speakers	–	●
Steering Wheel Bluetooth <sup>®S</sup> & Audio Controls	●	●
Backup Camera	–	●
Multi-Information Display	●	●

#### COMFORT & CONVENIENCE

Air Conditioning w/Automatic Climate Control	●	●
Cabin Air Filter, Rear Seat Heater Duct	●	●
Power Door Locks	●	●
Power Windows w/Driver Side Auto Up/Down	●	●
Outside Temperature Gauge, Dual Trip Odometer	●	●
Touch Tracer Display	–	●
Dual Vanity Mirrors	●	●
4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Controls	●	●
Leather Covered Steering Wheel & Instrument Panel	–	●
Push Button Start	–	●
Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	–	●
Cruise Control	–	●
Carpet Floor Mats, All-Season Floor Mats	●	●

● = Standard ○ = Optional – = Not Available

## Colours

### EXTERIOR COLOUR OPTIONS

082 MOONGLOW (A,B)	1F7 CLASSIC SILVER METALLIC (A,B)	1G3 MAGNETIC GREY METALLIC (A,B)	209 BLACK SAND PEARL (A,B)
3P0 ABSOLUTELY RED (A,B)	4X3 TANGERINE SPLASH PEARL (A,B)	588 ELECTRIC LIME METALLIC (A,B)	8T7 BLUE STREAK METALLIC (A,B)

INTERIOR COLOUR OPTIONS Prius c: (A) BLUE/GREY Fabric Prius c Technology: (B) BLACK SoftTex<sup>®</sup>

### INTERIOR (cont'd)

	Prius c	Prius c Technology
Digital Clock	●	●
Front Centre Console Box w/Armrest	●	●
Front & Rear Cupholders, Door Map Pockets	●	●
Front Passenger Seat Back Pocket	–	●
Tonneau Cover	–	●
Accessory Power Outlet (12 V), Retained Accessory Power	●	●
Keyless Entry	●	●

#### SEATING & TRIM

Front Bucket Seats w/Fabric Seat Material	●	–
Heated Front Seats w/SoftTex <sup>®</sup> Trim	–	●
Driver & Front Passenger Seats w/Recline, Fore/Aft Adjustments	●	●
Driver Seat Cushion Height Adjustment	–	●
Rear Bench Seat w/Fold-Down Seat Back	●	–
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	–	●

### EXTERIOR

Rear Spoiler	●	●
Electric Rear Window Defroster w/Timer	●	●
High Solar Energy Absorption Window Glass	●	●
Power Adjustable Heated Mirrors, Colour-Keyed Door Handles & Mirrors	●	●
Hybrid Blue Accented Emblems	●	●
Power Moonroof	–	●
Intermittent Wipers	●	–
Variable Intermittent Wipers	–	●
Intermittent Rear Window Wiper/Washer	●	●
LED Brakelamps	●	●
LED Headlamps	●	●
LED Foglamps	–	●

### SAFETY

	Prius c	Prius c Technology
<b>STAR SAFETY SYSTEM<sup>™</sup></b> Star Safety System <sup>™</sup> – includes Vehicle Stability Control (VSC) <sup>6</sup> , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>7</sup> & Smart Stop Technology (SST) <sup>8</sup>	●	●
Driver & Front Passenger Airbags Supplemental Restraint System (SRS) <sup>1</sup>	●	●
Driver's Knee Airbag (SRS) <sup>1</sup>	●	●
Front Seat-Mounted Side Airbags (SRS) <sup>1</sup>	●	●
Front Seat Cushion Airbags (SRS) <sup>1</sup>	●	●
Front & Rear Head/Side Curtain Airbags (SRS) <sup>1</sup>	●	●
Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats	●	●
Anchor Points for Child Restraint Seats	●	●
All-Position Vertically Adjustable Headrests	–	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●
Child Protector Rear Door Locks	●	●
Engine Immobilizer	●	●
Remote Fuel Lid Release	●	●
Driver & Passenger Seatbelt, Low Fuel, "Key Remind", Door Ajar, Warning Indicators	●	●
Tire Pressure Monitoring System	●	●
Vehicle Proximity Notification System	●	●

### AVAILABLE PACKAGE

#### UPGRADE PACKAGE

6-Speakers, Driver Seat Cushion Height Adjustment, Cruise Control, Variable Intermittent Wipers, Tonneau Cover, Rear Centre Console Box, Premium Cloth Seats, All-Position Vertically Adjustable Headrests, 60/40 Split Rear Bench Seat, Leather Covered Instrument Panel, Front Passenger Seat Back Pocket

## Genuine accessories

Block Heater  
Bodyside Mouldings  
Cargo Net  
Hood Deflector  
Paint Protection Film  
Rear Bumper Protector

Visit [accessories.toyota.ca](http://accessories.toyota.ca) or your local Dealer for details.

## Prius c specifications

### MECHANICAL

#### ENGINE

**Type**  
1.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select

#### Compression Ratio

13.4:1

#### Hybrid System Net Power

Net HP: 99 hp (74 kW)<sup>10</sup>

#### Electric Motor

Permanent Magnet AC Synchronous Motor

#### HV Battery

Sealed Nickel-Metal Hydride (Ni-MH)

#### DRIVETRAIN

##### Drive Configuration

Front Engine/Front Wheel Drive

Hill-Start Assist Control (HAC)<sup>9</sup>

##### Transmission

Electronically controlled Continuously Variable Transmission (ECVT)

#### CHASSIS

##### Suspension

Front: Independent MacPherson Struts w/Stabilizer Bar

Rear: Torsion Beam Type

##### Brakes

Power-Assisted, Ventilated Front Discs, Rear Drums

Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System

##### Steering

Electric Rack & Pinion w/Variable Power Assist

##### Wheels & Tires

15" Steel Wheels w/Full Wheel Covers

15" Aluminum Alloy Wheels, Wheel Locks

P175/65R15, All-Season Tires, Temporary Spare Tire

### DIMENSIONS

	mm (in.)	Prius c	Prius c Technology
<b>Length</b>	3995 (157.3)	●	●
<b>Width</b>	1695 (66.7)	●	●
<b>Height (Unloaded)</b>	1455 (57.3)	●	●
<b>Wheelbase</b>	2550 (100.4)	●	●
<b>Headroom</b>	<b>Front:</b> 981 (38.6) <b>Rear:</b> 937 (37.0)	●	●
<b>Legroom</b>	<b>Front:</b> 1060 (41.7) <b>Rear:</b> 888 (35.0)	●	●
<b>Shoulder Room</b>	<b>Front:</b> 1329 (52.3) <b>Rear:</b> 1314 (51.7)	●	●
<b>Turning Circle</b>	<b>m (ft.)</b> 9.6 (31.4)	●	●
<b>Ground Clearance</b>	135 (5.3)	●	●

### WEIGHT & CAPACITIES

<b>Curb Weight</b>	<b>kg (lb)</b> 1132 (2500)	●	●
<b>Seating Capacity</b>	5	●	●
<b>Cargo Capacity</b>	<b>litres (cu.ft.)</b> 484 (17.1) Behind Rear Seats	●	●
<b>Fuel Capacity</b>	<b>litres (imperial gallon)</b> 36 (7.9)	●	●

### CONSUMPTION RATING<sup>2</sup>

City/Highway/Combined	L/100 km	mpg (imperial gallon)	Prius c	Prius c Technology
	4.5/5.1/4.8	63/55/59	●	●

## Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth<sup>®</sup> capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth<sup>®</sup> technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (9) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (10) The maximum output indicates engine plus HV battery output. (11) Claims are with respect to comparisons against similarly equipped conventional gasoline powered and diesel vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

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\*\*Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

