

SCE/ONTARIO CHARGE READY VNR (Approx. 1:40)

VIDEO

AUDIO

<p>Customer driving up and plugging in</p>	<p>VO: In the city of Ontario, electric vehicle drivers will now be able to charge up while they attend concerts or sports events.</p>	
<p>Ontario City Hall</p>	<p>VO: So will those who drive electric vehicles to city hall, the library, or the community center.</p>	
<p>Mayor charging his car @ arena</p>	<p>VO: Ontario Mayor Paul Leon says a program through Southern California Edison helped make this possible.</p>	
<p>O/C LOWER THIRD: Paul Leon Mayor Ontario</p>	<p>Mayor Leon: The Charge Ready program has helped us increase charging opportunities in Ontario at a significant savings to the city...</p>	
<p>Charging at community center</p>	<p>...making it easier for our citizens to access recharging stations at those points where they're going to be stopping and staying for a little while, makes a better planet.</p>	

VIDEO

AUDIO

<p>Michael Faheem parks, gets out, charges.</p>	<p>V.O.: Southern California Edison's Charge Ready Program is working with cities, universities, hospitals, and corporations to install electric vehicle charging stations where people leave their cars for the day—making charging more convenient for residents, employees and business owners like Michael Faheem.</p>	
<p>O/C LOWER THIRD: Michael Faheem Restaurant Owner</p>	<p>Michael Faheem.: In the morning I come in and I plug my car in the charger and I walk to my restaurant... and at the end of the day, I go home the car is fully charged, and it's very convenient.</p>	
<p>Megan: On camera (lip flap)</p>	<p>VO: Megan Mao, who oversees the program, says everyone benefits from more electric vehicles.</p>	
<p>O/C (sound up): LOWER THIRD Megan Mao Southern California Edison</p>	<p>Megan Mao: I'm very passionate about the Charge Ready program, because electrifying transportation is the best way to help us all breathe cleaner air. It will be good for our community, it will be good for our children, it will be good for our future.</p>	

VIDEO

AUDIO

<p>Cover with b-roll</p>	<p>V.O.: Southern California Edison is helping to install hundreds of the charging stations—particularly in areas that suffer most from the affects of air pollution—and hopes to get approval from the state for thousands more.</p>	
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