

# Bowers & Wilkins



## A sound partnership

Engineering excellence. Design innovation. And above all else, an all-consuming passion for performance. These are the values at the heart of Maserati, one of Italy's most legendary car manufacturers. At Bowers & Wilkins, the same passion and principles drive everything we do.

Inspired by our shared values, Maserati and Bowers & Wilkins have joined forces. Through our partnership, we've created a range of exciting products and projects – including groundbreaking car audio systems for the latest line of luxury cars from Maserati.



### 50 years of audio excellence

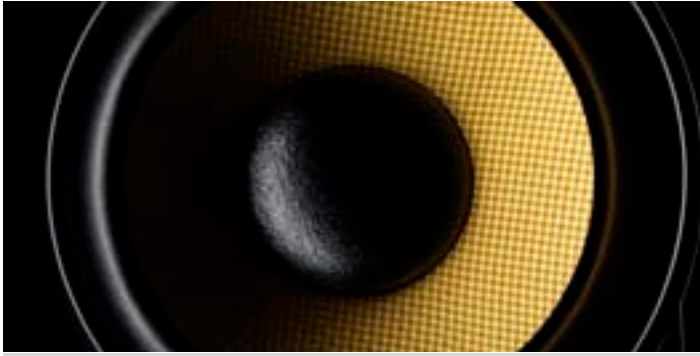
For 50 years, Bowers & Wilkins has pushed the boundaries of audio performance. The company's loudspeaker ranges include the groundbreaking 800 Series Diamond, revered by sound enthusiasts and used by some of the world's most demanding recording studios.



### A symbol of automotive perfection

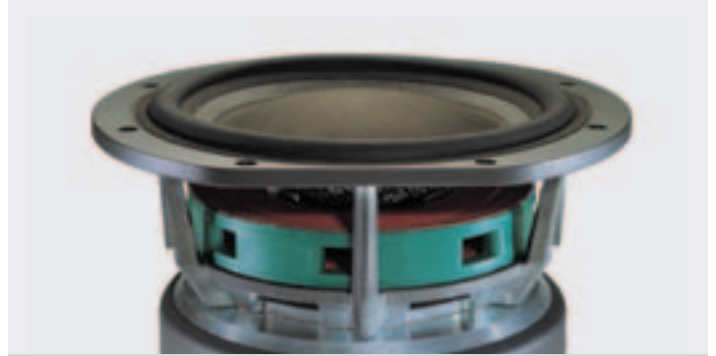
Maserati's famous trident marque has been a symbol of Italian automotive elegance, refinement and performance for over a century. The latest Maserati cars carry on this tradition, including the Quattroporte and Ghibli saloons and the Levante SUV.

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## Kevlar®

One of Bowers & Wilkins' key materials technologies, Kevlar midrange drive units help prevent distortion in the midrange and improve off-axis performance. This is especially important in cars, and the result is clearer vocals and instrumentation for driver and passengers.



## Rohacell®

The bass cones for Maserati's Bowers & Wilkins car audio systems are constructed from Rohacell. This highly advanced composite material is used in aircraft and racing car design, and offers the ideal balance of lightness and rigidity.



## Tuning

Tuning an audio system to suit a car environment is a fine art, requiring expert ears and hours of listening. Bowers & Wilkins' Maserati systems have been tuned by the same engineers responsible for the flagship Hi-Fi range, the 800 Series Diamond.



## Integration

For each Bowers & Wilkins Maserati system, speakers have been precisely located with the car's unique cabin architecture in mind. This ensures an immersive audio experience, no matter where you're sitting.

Model	Quattroporte & Ghibli	Levante
Speakers	Number of speakers: 15 5 × 25mm Aluminium Tweeters (dashboard (L/C/R), rear doors) 5 × 100mm Kevlar® midrange driver (front doors, centre dashboard, parcel shelf (L/R)) 2 × 160mm Rohacell® bass driver (front doors) 2 × 160mm Kevlar® bass/midrange driver (rear doors) 1 × 320 × 200mm dual voice coil subwoofer (rear parcel shelf)	Number of speakers: 17 7 × 25mm Aluminium Tweeters (dashboard, A-pillars, D-pillars, rear doors) 5 × 100mm Kevlar® midrange driver (front doors, dashboard, D-pillars) 2 × 160mm Rohacell® bass driver (front doors) 2 × 160mm Kevlar® bass/midrange driver (rear doors) 1 × 250mm dual voice coil Rohacell® subwoofer (trunk)
Output power	1280 Watts	1280 Watts
Amplifier	16 Channel Class-D amplifier	16 Channel Class-D amplifier
Sound presets	2 x sound presets (Stereo, Surround) QuantumLogic® surround sound processing	2 x sound presets (Stereo, Surround) QuantumLogic® surround sound processing
Special features	HARMAN Clari-Fi™ Music Restoration Technology Speed Dependent Volume Compensation (SDVC)	HARMAN Clari-Fi™ Music Restoration Technology Speed Dependent Volume Compensation (SDVC)