NVIDIA “SUPERCHARGED” GROWTH PLATFORMS

NVIDIA FOR GAMERS

NVIDIA FOR Creates
G-SYNC LAUNCHES GAMING MONITOR MARKET

Gaming Monitor Sales ($B)

- 2011
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019e

Sales increase from 2011 to 2019, with a significant spike in 2018.
ANNOUNCING NEW G-SYNC DISPLAYS

G-SYNC ULTIMATE - 35" CURVED
Acer Predator X35

G-SYNC LAPTOP - FIRST 4K 120
HP Omen 15

G-SYNC ULTIMATE - FIRST 4K MINI-LED
ASUS ROG Swift

G-SYNC COMPATIBLE - NOW FROM EVERY MAJOR OEM
Acer, AOC, AOpen, ASUS, BenQ, Dell, Gigabyte, HP, LG, Samsung
MAX-Q EXPANDS GAMING LAPTOP MARKET

Gaming Laptop Sales ($B)

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales ($B)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$0.5</td>
</tr>
<tr>
<td>2014</td>
<td>$0.6</td>
</tr>
<tr>
<td>2015</td>
<td>$0.7</td>
</tr>
<tr>
<td>2016</td>
<td>$0.8</td>
</tr>
<tr>
<td>2017</td>
<td>$0.9</td>
</tr>
<tr>
<td>2018</td>
<td>$1.0</td>
</tr>
<tr>
<td>2019e</td>
<td>$1.5</td>
</tr>
</tbody>
</table>
100+ GAMING LAPTOPS THIS YEAR
RAY TRACING IS NEXT-GEN GAMING

ENGINES AND APIs
Microsoft DirectX, unity, UNREAL ENGINE, Vulkan, FROSTBITE

GREAT GAMES
ATOMIC HEART, BATTLEFIELD V, BLOODLINES 2, CONTROL, ENTOURAGE, METRO, MORDEN, MECH ENCYCLOPEDIA 3, TOMB RAIDER, WOLFSTEIN

ACCELERATED GROWTH
$299+ Launch Sell Thru (units)

Source: NVIDIA, First 15 Weeks of Pascal GT vs Turing GT Sales
ANNOUNCING
QUAKE II RTX
Available for All PC Gamers, Free, June 6

3 Single Player Levels
Full Game and Multiplayer for Quake II Owners
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*Bethesda

[Images of RTX ON and RTX OFF]
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Bethesda
LightSpeed Studios
ANNOUNCING
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ANNOUNCING
WOLFENSTEIN: YOUNGBLOOD
Real Time Ray Tracing, NVIDIA Adaptive Shading

Special Bundle
GeForce RTX 2060/70/80/Ti
Starting May 28

Bethesda®
ANNOUNCING
SWORD AND FAIRY 7
Real Time Ray Tracing

World Premier Game Trailer
Acclaimed 20-year Franchise
Softstar Entertainment
40M Creators and Growing

- 23M YouTube Channels
- 25% of Global Workforce Freelance
- 14M Adobe Behance Creators
- 300K Movies & TV Episodes
40M CREATORS AND GROWING

- Workstation
- Mac
- Gaming PC
- DIY
ANNOUNCING NVIDIA STUDIO

- Most Advanced GPUs
- NVIDIA Studio Stack
- Perf & Compatibility Lab
- 200+ Creative Apps
- Global Partner Reach
- RTX Studio Validated
NVIDIA Studio Stack

- Creative Apps
  - Rendering, Video, and AI SDKs
  - CUDA
  - Studio Drivers
  - RTX GPUs

"NVIDIA is bringing the highest level of support and performance to the latest versions of Arnold, 3ds Max and Maya."

"We're excited to see NVIDIA deliver dedicated drivers with in-depth testing of Unreal Editor workflows."

"Content creators who use Adobe Creative Cloud will be excited about the new RTX Studio laptops and drivers."

NVIDIA logo
Autodesk logo
Adobe logo
ANNOUNCING
NVIDIA STUDIO LAPTOPS

RTX GPU with up to 16GB
Max-Q Thin-and-Light Design
Up to 4K HDR Displays
NVIDIA Studio Stack
RTX REINVENTS CONTENT CREATION

RAY TRACING
RTX REINVENTS CONTENT CREATION

RAY TRACING

VIDEO EDITING

AI
A NEW LEVEL OF PERFORMANCE

**AUTODESK MAYA WITH ARNOLD**
- MacBook Pro: 24 minutes
- RTX 2080 Max-Q: 3 minutes

**ADOBE PREMIERE PRO**
- MacBook Pro: 8 minutes
- RTX 2080 Max-Q: 3 minutes

**ADOBE LIGHTROOM**
- MacBook Pro: 10 minutes
- RTX 2080 Max-Q: 2 minutes

**FUNCTIONS**
- Render models with ray tracing
- Render 4K video
- Enhance photos with AI

*Minutes (lower is better)*
ANNOUNCING NVIDIA STUDIO LAPTOPS

WORLD’S LEADING PC OEMs
17 MODELS
AVAILABLE STARTING JUNE
STARTING AT $1599

acer ASUS GIGABYTE HP MSI RAZER