

Mary Kay Fast Facts

A ONE-OF-A-KIND SUCCESS STORY

With her life savings of \$5,000 and the help of her 20-year old son Richard Rogers, Mary Kay Ash launched her dream company on Sept. 13, 1963 from a 500 square-foot Dallas storefront.

GLOBAL POWERHOUSE

Mary Kay® is a top beauty brand and direct seller in nearly 40 countries worldwide.

THINK PINK

Today, more than 4,300 career cars are on the road in the United States with more than 1,000 of those being the coveted Mary Kay pink Cadillac®. Since the career car program began in 1969, more than 160,000 Mary Kay independent sales force members worldwide have qualified or requalified for the use of a Mary Kay career car or opted for the cash compensation.

CHANGING FACE OF MARY KAY

43% who started a Mary Kay business in the United States in 2017 are between the ages of 18-34.

SCIENCE BEHIND THE BEAUTY

Mary Kay Inc. invests millions of dollars in research and development and conducts hundreds of thousands of tests each year to ensure Mary Kay® products meet the highest standards of quality, safety and performance.

WORLDWIDE WOMEN'S ENTREPRENEURSHIP

For more than five decades, Mary Kay has paved the way for millions of female entrepreneurs worldwide.

A LEGACY OF GIVING

Since 2001, Mary Kay Inc. and The Mary Kay FoundationSM have given more than \$57 million to domestic violence prevention and awareness programs in the U.S. in an effort to end the cycle of abuse.

CUTTING-EDGE INNOVATION

Mary Kay Inc. has more than 1,400 patents for products, advanced technologies and packaging designs in its global portfolio. The milestone validates Mary Kay's status as one of the top innovators in the direct selling and cosmetics industries.

PINK DOING GREEN

Mary Kay's global manufacturing facility is among the leaders in the industry, achieving zero-landfill status. Mary Kay has also committed to planting one million trees by 2018 with reforestation efforts worldwide.

BEAUTY FAN FAVORITES

The Mary Kay® Oil-Free Eye Makeup Remover is the top-selling Mary Kay® product in the U.S. and Fancy Nancy is the most popular shade of Mary Kay® NouriShine Plus® Lip Gloss.