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Mary Kay Fast Facts

FROM HUMBLE BEGINNINGS TO ONE OF THE MOST
RECOGNIZED BEAUTY BRANDS IN THE WORLD

A One-of-a-kind Success Story

With her life savings of \$5,000 and the help of her 20-year old son Richard Rogers, Mary Kay Ash launched her dream company on Sept. 13, 1963 from a 500 square-foot Dallas storefront.

Global Powerhouse

Mary Kay® is a top beauty brand and direct seller in nearly 40 countries worldwide.

Think Pink

For 50 years, Mary Kay pink Cadillacs® have remained a coveted symbol of success. The Mary Kay Career Car Program is an integral part of not only our company's story but also the stories of thousands of successful Mary Kay entrepreneurs.

Science Behind The Beauty

Mary Kay Inc. invests millions of dollars in research and development and conducts hundreds of thousands of tests each year to ensure Mary Kay® products meet the highest standards of quality, safety and performance.

Worldwide Women's Entrepreneurship

For more than five decades, Mary Kay has paved the way for millions of female entrepreneurs worldwide.

A Legacy Of Giving

Through The Mary Kay Ash Charitable FoundationSM, the company has awarded more than \$78 million to cancer research and domestic violence shelters. Mary Kay Ash's original vision continues to shine—one lipstick at a time.

Cutting-Edge Innovation

Mary Kay Inc. has more than 1,500 patents for products, advanced technologies and packaging designs in its global portfolio. The milestone validates Mary Kay's status as one of the top innovators in the direct selling and cosmetics industries.

Pink Doing Green

Mary Kay's global manufacturing facility is among the leaders in the industry, achieving zero-landfill status.

Beauty Fan Favorites

The Mary Kay® Oil-Free Eye Makeup Remover is the top-selling Mary Kay® product in the U.S followed by the TimeWise® 3D Minimizing Eye Cream and the Mary Kay® Ultimate Mascara™ in black.