

2019
PRESS KIT

More than 55 Years of Innovation

FROM HUMBLE BEGINNINGS TO ONE OF THE MOST
RECOGNIZED BEAUTY BRANDS IN THE WORLD

- 1963** ♥ "Beauty by Mary Kay" opens on Friday, Sept. 13 in a 500-square-foot storefront in Dallas, Texas.
- 1969** ♥ The Mary Kay career car program begins with the first pink Cadillac®.
- 1971** ♥ Mary Kay Inc. opens its first international subsidiary in Australia.
- 1984** ♥ Mary Kay Inc. is featured in Fortune magazine's "The 100 Best Companies to Work for in America." Again in 1993 and 1998.
- 1992** ♥ Mary Kay Inc. is listed as a Fortune 500 company for 1992 and Most Admired Corporations in America in 1995.
- 1996** ♥ Mary Kay Ash is the only woman profiled in the book, Forbes Greatest Business Stories of All Time. The Mary Kay Ash Charitable FoundationSM is established.
- 2001** ♥ Founder, Mary Kay Ash, passed away Nov. 22, 2001, on Thanksgiving Day -- her favorite holiday.
- 2003** ♥ Mary Kay Inc. celebrates its 40th anniversary.
- 2004** ♥ Mary Kay Ash is named one of the "25 Most Influential Business Persons of the Past 25 Years."
- 2007** ♥ Mary Kay® products are sold in more than 35 markets worldwide.
- 2008** ♥ Mary Kay Inc. celebrates its 45th anniversary and launches its formal global corporate social responsibility initiative Pink Changing Lives with the sole purpose of changing the lives of women and families around the world.
- 2013** ♥ Mary Kay Inc. celebrates its 50th anniversary with Mary Kay Independent Beauty Consultants around the world.
- 2016** ♥ Mary Kay China opens the doors to a new \$125 million (USD) corporate building in Shanghai, China.
- 2018** ♥ Mary Kay Inc. opens its new, U.S.-based global manufacturing and research and development facility located in Lewisville, Texas.
- 2019** ♥ The Richard R. Rogers (R3) Manufacturing / R&D Center is awarded LEED Silver certification for its use of healthy, highly-efficient and sustainable construction practices.