

2019
PRESS KIT

Positive Community Impact

CHANGING THE LIVES OF WOMEN AND THEIR FAMILIES
WORLDWIDE IS A BEAUTIFUL THING

Pink Changing Lives

We don't crack glass ceilings. We **shatter** them.

At Mary Kay, we have a global commitment to improve the lives of women and their families. That goes beyond just helping them achieve their financial and personal goals. Every day, we ignite change by investing in causes that find cures, save lives, protect victims and transform our world.

Pink Enriching Lives

We get by with a **little help** from our (girl) friends.

Mary Kay stands firmly atop the shoulders of change makers. We're humbled and inspired by female leaders, entrepreneurs and scientists that help shape the future. We believe our company, and our world, are built on the dreams and aspirations of women like Mary Kay Ash, our founder. They dared to dream big. So do we.

Pink Giving Back

Compassion is everyone's color.

Our independent sales force is the collective heart of Mary Kay. Across the globe, in the communities where they live and work, independent beauty consultants give voices to the voiceless, celebrate unsung heroes and engage in life-saving and life-altering initiatives.

Pink Doing Green

Haven't you heard? Green is the **new pink**.

We're stationed around the world. We better take care of it. Mary Kay understands that every choice we make today impacts the future. It's our responsibility to drive sustainable business, including continuously striving to make our supply chain, operations and product offerings environmentally friendly.