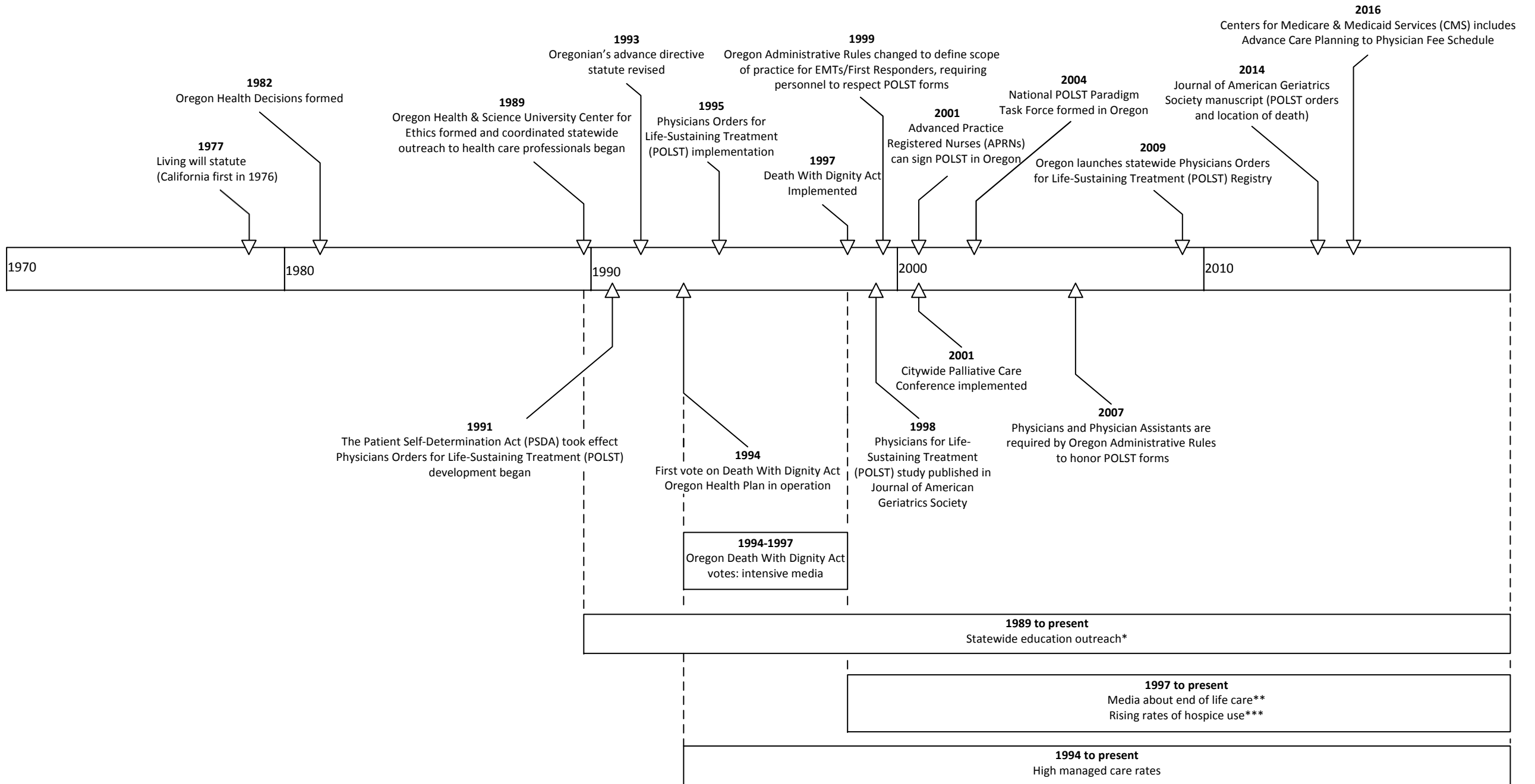


Figure S1: Timeline of Oregon's Initiative



*Educational conferences about end of life care have been held in every community of 40,000 or more.

**Intense media related to Oregon's votes in 1994 and 1997, extensive coverage of alternatives to Death With Dignity Act. Media continues at lower level of intensity.

***All demographic areas have hospice access.