

CONTACT:

Tracy Hernandez

Founding CEO

Tracy.Hernandez@BizFed.org

(818) 429-0862



**D.C. LOBBYING FIRM AND GRASSROOTS BUSINESS ALLIANCE
FORGE BICOASTAL PROBLEM-SOLVING PARTNERSHIP**

LOS ANGELES, Calif. (September 13, 2021) – Vectis DC, a government affairs and lobbying firm in Washington, D.C. with deep Congressional ties, has joined a massive grassroots alliance of business networks in California, forging a bicoastal partnership of problem-solving powerhouses.

Vectis DC is the newest investing member of the Los Angeles County Business Federation “BizFed” and the Central Valley Business Federation “BizFed CV,” force multiplying sister alliances dedicated to aggressively advocating for projects and policies that strengthen the regional economy.

“Vectis is the first Washington, D.C.-based lobbying firm to join the BizFed family and we couldn’t be more excited to welcome them into our broad, diverse business communities,” said Tracy Hernandez, Founding CEO of BizFed and BizFed CV. “We look forward to amplifying their work in D.C. as they continue advancing wise federal policies, especially around key issues affecting millions of Californians.”

Founded in 2018 by bipartisan former members of the California congressional delegation, Vectis is now headed by a leadership team comprised entirely of Californians. The firm is headquartered in Washington, D.C. but maintains strong ties to the Golden State through its El Segundo, Calif. office and its civic activism with California-based organizations, including Homeboy Industries, the University of Southern California’s Annenberg School for Communication and Journalism, The Trusteeship, the Los Angeles Area Chamber of Commerce, the Coelho Center for Disability, Law, Policy, and Innovation at Loyola Law School and CalMatters.

“No other firm in the nation’s capital has better, deeper, longer, and more substantive relationships with the California congressional delegation than Vectis DC,” said founding partner and managing partner Don Polese, who is a member of BizFed’s Board of Directors.

Firm founders include former U.S. Congressman and House Majority Whip Tony Coelho and former U.S. Congressman Ron Packard. Coelho, a Democrat, was the primary sponsor of the Americans with Disabilities Act (ADA) and represented California's Central Valley. Packard, a Republican, chaired the Appropriations Committee on Energy and Water, and represented South Orange County and North San Diego County.

Vectis DC represents an impressive roster of current and former clients as diverse as BizFed's members, including Fortune 500 companies, educational institutions and nonprofit organizations. The firm has been tapped to tackle a wide variety of issues ranging from high stakes appropriations to high-profile national policy, delivering actionable advice and results on COVID relief, police reform, immigration policy and environmental concerns, among other areas.

A crucial element of the firm's success is the leadership team's keen understanding of and deep expertise in aerospace and defense, transportation/water, education/job training and science/technology issues.

"The firm's ability to tap into the power of relationships, ideas and compelling storylines will complement the BizFed model of leaning on members to define the alliance's collective priorities," said Hernandez.

###

About Los Angeles County Business Federation (BizFed)

With more than 215 diverse business organizations representing 410,000 employers with 5 million employees throughout L.A. County, BizFed is a massive grassroots alliance that advocates for policies and projects that strengthen the regional economy. Leveraging power in numbers, BizFed explores all sides of critical issues and takes timely action to make a difference for business growth, job creation, and economic vitality in Southern California.