James G. Fullerton accepts the American Heart Association’s 2017 Morgan Stark Memorial Award at the Association's 2017 Awards Luncheon June 21, 2017.

“The experience that we all take away from Heart is you want to donate your time. It's such a great cause. Everybody believes deeply in the cause. And as I mentioned, we had no history of heart disease in our family and then in 2000, we were on a family fishing trip in Alaska and my father died of a heart attack during the trip. So that really kind of reaffirmed my commitment to Heart. And it has been there and it's still there and is going to be there well into the future.”

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