



Medical Meetings Surge in Atlanta

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In 2012, more than 65 medical groups booked Atlanta as a site for future meetings, representing the largest number of rooms booked in Atlanta for the medical meetings segment since 2008, the Atlanta Convention & Visitors Bureau (ACVB) announced yesterday.

Among the meetings booked: the Academy of Nutrition & Dietetics' annual Food & Nutrition Conference & Expo, which will take place in Atlanta for the first time since 1999 in 2014 and 2022; the Conference on Retroviruses and Opportunistic Infections, which is taking place in Atlanta in March; and the American Academy of Otolaryngology Annual Meeting and OTO Expo, which is heading to Atlanta in 2018.

"Atlanta's large medical community and reputation as a leading research hub attracts medical meetings to Atlanta," says ACVB President and CEO William Pate, who cites as a major draw the new international terminal at Hartsfield-Jackson Atlanta International Airport. "The accessibility of the new Maynard H. Jackson Jr. International Terminal and variety of flexible meeting space also enhances Atlanta's offering for these meetings."