



Atlanta: Stats and Facts

- Metro Atlanta's population is 5.7 million residents. Atlanta is the capital of Georgia and the state's largest city.
- An estimated 52 million visitors came to Atlanta in 2016.
- Atlanta hosted the 1996 Centennial Olympic Games. President Bill Clinton opened the games and boxing great Muhammad Ali surprised the world by lighting the Olympic Flame.
- Centennial Olympic Park, the city's lasting legacy from the Games, now serves as a gathering spot for visitors. As the hub of Downtown, the park welcomes nearly 5 million visitors each year who experience the history of the 1996 Olympics.
- Family-friendly attractions surround Centennial Olympic Park including CNN global headquarters, World of Coca-Cola and Georgia Aquarium, the largest aquarium in North America and second-largest in the world.
- Coca-Cola was first created in Atlanta in 1886 by John Pemberton.
 - World of Coca-Cola is a highly-visual and interactive attraction dedicated to Atlanta's native soda. It features a multi-sensory theater, a vault containing the secret formula, the smallest bottling line in the world and an opportunity to sample nearly 100 beverages from around the globe.
- CNN global headquarters is located in downtown Atlanta, offering visitors behind-the-scenes tours of the international news network.
- Some of Atlanta's iconic restaurants include:
 - The Varsity
 - Mary Mac's Tea Room
 - Manual's Tavern
 - Busy Bee Café
 - Fox Bros. Bar-B-Que
- Due to generous tax incentives, Georgia ranks No. 1 in the United States in film production, according to FilmL.A. In 2016, 320 feature film and television projects were shot in Georgia, generating \$9.5 billion in economic impact.
 - "The Walking Dead" filmed its first season in downtown Atlanta and continues to shoot here.
 - The Marvel Cinematic Universe films its movies in Atlanta including "The Avengers," "Ant Man," "Guardians of the Galaxy" and "Captain American: Civil War."
 - Atlanta History Center's Swan House was heavily featured in "The Hunger Games" series as President Snow's mansion.
- Pulitzer Prize-winning author Margaret Mitchell wrote the classic novel "Gone with the Wind" in Atlanta. Mitchell's Pulitzer is on display Downtown, and visitors can tour the Midtown apartment where she penned the famous novel.
- Civil rights activist and Nobel Peace Prize recipient Martin Luther King Jr. was born and laid to rest in Atlanta. The city is regarded as the birthplace of the American civil rights movement, and the Martin Luther King Jr. National Historic Site celebrates his life as well as the work of other civil rights leaders.

- Atlanta lays claim to two Nobel Peace Prize winners – Martin Luther King Jr. and former United States President Jimmy Carter.
- Atlanta is home to the world’s busiest airport, Hartsfield-Jackson Atlanta International Airport.
 - It welcomed more than 104 million passengers in 2016.
 - It also provides non-stop service to more than 220 destinations.
- Atlanta’s annual Peachtree Road Race is the world’s largest 10K with an average of 60,000 runners each July 4.