INTRODUCING

Riddell®
PRECISION-FIT

Riddell Precision-Fit is a process that utilizes 3D scanning technology to craft a helmet personalized for the individual player.

The research-based innovations that informed the Riddell SpeedFlex™ are combined with a first of its kind interior fit and protection system.

PROTECTIVE INNOVATION DELIVERED

Precision-Fit technology builds on a foundation of game-changing protective features introduced by Riddell over the last decade. Those advancements led us to today. The next step in protective innovation was to dramatically change the way we think about football helmets.

FEATURES

PERSONALIZED PROTECTION IN THREE DIMENSIONS

Energy-managing materials are contoured precisely to the athlete's head, replacing traditional fitting components.

PERSONALIZED COMFORT

Padding that precisely fits each athlete's unique head size and shape.

CUSTOMIZED HELMET TRACKING

Contoured padding engineered to move when the athlete moves.

IMPROVED SIGHTLINES AND MAXIMIZED FIELD VISION

The athlete chooses where the helmet is positioned.