



MARK D. SHIRKNESS

Vice President of Distribution, GE Appliances
Louisville, KY

Mark Shirkness joined GE in 1986 and has held a variety of positions at GE Appliances. With experience in service, sales, marketing, and Six Sigma, Mark brings a very broad background to his current position as Vice President of Distribution. Most notable of his prior assignments include running the aftermarket services group that handles post customer and consumer sales activities, leading the Home Depot account during the initial launch of appliances in its stores, and overseeing the home builder sales channel during the historic housing run-up of the 90's. When GE Appliances was sold to Haier in 2016, Mark led the overall efforts to integrate the two companies. In his current role, he is responsible for all warehousing, transportation, logistics, final-mile delivery and fulfillment for North American operations. Mark credits his strong background in sales and service as the key driver to his current success as it has taught him the importance of always staying focused on the customer and serving their needs.

Mark is very active in the community and serves on the Board of Greater Louisville Inc.'s Advanced Manufacturing and Logistics Network and is very involved in Jefferson County Public Schools community outreach programs.

Mark is a graduate of Shippensburg University in Pennsylvania and completed his MBA at Pepperdine University in Malibu, CA.

Mark and his wife Barb have two children and live in Louisville, Kentucky.