



GE Appliances Named Smart Appliance Company of the Year in 2020 IoT Breakthrough Awards Program

Annual IoT Breakthrough Awards Program Recognizes Standout Internet-of-Things Companies and Products

LOUISVILLE, Ky., Jan. 7, 2020 – [IoT Breakthrough](#), a leading market intelligence organization that recognizes the top companies, technologies and products in the global Internet-of-Things (IoT) market, today announced that it has selected [GE Appliances](#), a Haier company, as the winner of the “Smart Appliance Company of the Year” award for the second year in a row in the annual IoT Breakthrough Awards program.

GE Appliances is driving innovation in the appliance industry, expanding its smart appliance portfolio in the past year with several “breakthrough” products, including the GE Appliances Kitchen Hub, smart window air conditioners, the new GE Appliances Smart Whole Home Water Filtration and Softener system, the new scan-to-cook functionality across its smart cooking portfolio, and more.

“GE Appliances was the first manufacturer to offer a full suite of connected products for the home and they continue to define what’s possible, responding to consumer needs and preferences with “breakthrough” products that deliver real-world results,” said James Johnson, managing director at IoT Breakthrough. “GE Appliances is redefining the appliance industry by creating appliances that get smarter over time with software updates and upgrades. Making continued investments in research and development of compelling and useful smart appliance features and products, GE Appliances proves it is the leader year-after-year in the smart appliance segment. We congratulate them once again and look forward to continued leadership and innovation in the smart appliance arena.”

The mission of the IoT Breakthrough Awards program is to recognize the innovators, leaders and visionaries from around the globe in a range of IoT categories, including Industrial and Enterprise IoT, Smart City technology, Connected Home and Home Automation, Connected Car, and many more. This year’s program attracted more than 3,700 nominations from companies all over the world.

“GE Appliances is driven by a belief that we are ‘better when connected’ and our portfolio of connected SmartHome appliances are designed to enhance whole home management and the in home experience,” said Shawn Stover, vice president of SmartHome Solutions for GE Appliances. “Our appliances offer features that allow people to spend more time doing what they want with the people they love, and we are extremely proud to have GE Appliances’ SmartHome solutions take home the ‘Connected Appliance Company of the Year’ award once again in the annual IoT Breakthrough Awards program.”

The GE Appliances Kitchen Hub is the first-of-its-kind integrated ventilation hood with a 27-inch interactive smart touch screen display. Designed to fit easily above a range or cooktop, the Kitchen Hub unleashes the power of cooking products while providing up to 600-CFM of



ventilation. It comes enabled with built-in Google Assistant allowing users to use their voice to preheat the oven, extend tumbling time on a dryer, check their calendar, respond to texts and more. It also integrates with The Flavorly app, a guided-cooking experience that comes with over 5000 recipes, and has two built-in cameras allowing for video-chat and streaming.

GE Appliances also expanded its offering of smart window air conditioners and was first to market new capabilities and controls like - weather integration - through the mobile app and geo-fencing to detect when customers leave and return home to automate control of the air conditioner and help reduce energy consumption while improving convenience. GE Appliances smart air conditioners also work with Alexa, Google Assistant and Apple HomeKit and allow owners to easily set schedules for their air conditioners from the GE Appliances smart app.

The new GE Appliances Smart Whole Home Water Filtration and Softener systems were designed to provide a great ownership experience through easy installation, premium filtration or softening, and meaningful connected features. The GE Smart Whole Home Water Filtration and Softener systems not only provide better quality water throughout the home, but also enable owners to receive potential leak alerts, access details about their water systems, and perform remote water shutoff through the GE Appliances app, compatible with both iOS and Android devices.

Additionally, GE Appliances also launched its scan-to-cook integration across its smart cooking portfolio. This capability was introduced on new GE Appliances built-in smart wall ovens as well as designed to be backwards compatible with some older smart cooking models.

For more than 125 years, GE Appliances has made appliances that are Connected for Life, with the core belief that there is always a better way. As of today, they have built more than 25 million smart appliances that are in more than half of the homes in the U.S.

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About IoT Breakthrough

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the IoT Breakthrough Awards program is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit IoTBreakthrough.com.

About GE Appliances WiFi-Connected Technology

GE Appliances, a Haier company, a leader in WiFi-connected appliance technology, makes owners' lives easier while improving their daily routines. With its connected suite of GE Appliances, owners can monitor and maintain their home from near or far using their voice or a mobile device. GE Appliances uses their smart cloud platform that seamlessly integrates their



connected appliances with partners, including Amazon Alexa, the Google Assistant, Apple® HomeKit™, Amazon Dash Replenishment, Nest Labs, Drop, IFTTT, SideChef, Hestan Cue and Innit. Connected appliances are also updated remotely with new capabilities and can assess their own performance, allowing for unparalleled service. To learn more, visit <https://www.geappliances.com/ge/connected-appliances/>

About GE Appliances

GE Appliances, a Haier company, creates “good things, for life” through our passion for great appliances and the happiness they can bring to every household. With the Hotpoint, GE®, Haier, Café™, GE Profile™ and Monogram® brands, owners have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit www.geappliances.com/our-company.