

## Filming at Georgia Aquarium Overview

Thank you for your interest in working with Georgia Aquarium. As an active non-profit organization and workspace, we have a set of guidelines and regulations that all crews must follow. These are in place to ensure the safety of our staff, guests, animals, and your crew. As such, these are non-negotiable.

Failure to adhere to these guidelines or follow direction provided by the Communications team could result in the filming ending or crew members being asked to leave premise. Please see below:

### Parking

- Georgia Aquarium parking deck address: 357 Luckie St. NW, Atlanta, GA 30313.
- Vehicle Height/Size Restrictions:
  - Luckie Street Entrance: 6'8"
  - Ivan Allen Jr. Blvd Entrance: 8'2"
- There is no oversized vehicle parking currently available in our parking deck.
- Directions: [www.georgiaaquarium.org/experience/visit/directions-parking/directions-parking-faq](http://www.georgiaaquarium.org/experience/visit/directions-parking/directions-parking-faq).

### Entry

- All crews will enter through the Oceans Ballroom entrance unless otherwise noted.
  - This semi-private entrance is located on the first floor of the parking garage (follow signs).
  - For your reference, the Oceans Ballroom entrance is below:



### Rules and Restrictions

- Georgia Aquarium is an active workspace with a living animal collection, we are not a film set.
- Crew sizes must be limited to **no more than five active working members**. Any additional persons must be approved by our team and may be charged a fee.
  - This is due to animal space restrictions limiting number of people allowed inside to avoid crowding during filming.



- Family members not actively involved in the shoot will not be allowed to accompany the filming.
- Crews will only be allowed access to areas previously agreed upon prior to the filming date.
- Crews must arrive at the agreed-upon time. No early access will be permitted.
  - Additionally, if crews arrive late no time will be added to the end of the shoot to accommodate for missed time.
- No complimentary experiences outside of the filming can be accommodated. If you are interested in one of our experiences or animal encounters, please visit [georgiaaquarium.org](http://georgiaaquarium.org) to purchase.
- The Communications team will provide a schedule to you for the filming day(s) based on the capabilities of our animal teams and staffing.
  - Any adjustments to the schedule need to be addressed with the Communications team at least 48 hours prior to the shoot day.
- All equipment and lighting must be approved before the filming date. Some areas have limited space, and only necessary gear will be allowed.
  - Equipment must not exceed two small wagons or one large cart.
- No outside food or drink are allowed unless approved prior to arrival. If craft services are needed, details will be agreed upon prior to filming. Only Coca-Cola products are allowed in the building. For a full list of Coca-Cola products, visit [www.coca-colacompany.com/brands](http://www.coca-colacompany.com/brands).

## COVID-19 Precautions

- All crew members are required to wear a mask, covering their mouth and nose, at all times.
  - Regardless of vaccine status, all crew and talent must wear masks when around certain animals.
- Due to the close proximity and duration of time crews may spend with our animal care staff and animals, **all crew and talent must show proof of full COVID-19 vaccination or have a negative PCR test result 48 hours prior to the film date.**
  - Test results can be emailed to the Communications team and vaccination proof may be emailed or shown at entry via a vaccination card or digital vaccine record (i.e., CLEAR, Health Pass, etc.)
- Talent and Aquarium spokespeople may remove their masks in certain circumstances for on-camera work if individuals are fully vaccinated or have a negative test result.
  - This is up to the discretion of the Communications team, the animal care team, and the nature of the filming.

## Filming and Photography Guidelines

- Georgia Aquarium reserves the right to cancel any shoot at any time if it is not in the best interest of Aquarium animals, staff, or guests, or if it defies the Aquarium's mission or any of the guidelines outlined.
- Behind-the-scenes filming access is determined by Georgia Aquarium's Communications team, management, zoological personnel, and facilities personnel. Access can be denied at any time.



- No strobe lighting is allowed inside the Aquarium, and flash photography is not allowed in certain exhibits. If a type of lighting is determined to be harmful to an exhibit or animals in any way, it will not be allowed.
- The lighting in our SHARKS! Predators of the Deep gallery is dimmed for the comfortability of the animals. Phone flash and minimal lighting is permitted but no large-scale artificial lighting is allowed.
- Crewmembers, and outside filming equipment (underwater cameras, lighting, GoPro) are not allowed in habitats unless approved by the Communications team prior to the filming day.
- For all Georgia Aquarium filming guidelines and policies, visit [news.georgiaaquarium.org/access](https://news.georgiaaquarium.org/access).

### Guest Filming Policy

- Guests can be photographed or filmed for b-roll purposes per our photography and videography waiver on each ticket.
- Filming cannot disrupt guest experience, or present a safety issue to guests, staff, or animals. Large equipment or set-ups that may interfere with guest experience, safety, or staff operations are not allowed during operational hours, unless discussed prior to the filming date.
- Galleries are unable to be closed and guest traffic is unable to be diverted or stopped to accommodate a filming during operating hours.
- If an interview is needed, a member of the Communications team will approach guests to ask if they are willing to participate. Outside crew members **are not** to ask guests for interviews.