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MEDIA FYI

2016 Calgary Stampede Parade Marshals: Jann Arden and Paul Brandt

CALGARY, ALBERTA – Calgary Stampede Parade Marshals occupy a prestigious place in the history of the Calgary Stampede. Among other things, they exemplify western heritage, values, and culture.

2016 Parade Marshals: Jann Arden and Paul Brandt

In honour of our city's "Year of Music" celebration, singer-songwriter Jann Arden and homegrown country music superstar Paul Brandt will lead the Calgary Stampede Parade.

Fresh off hosting the 2016 Juno Awards, Calgary-born Arden is a singer, songwriter, broadcaster and author. Whether she is captivating audiences with her heartfelt music, entertaining them with her quick wit or sharing her written word in a boldly honest voice – Arden is a Canadian original – a brilliant multi-dimensional talent.

Brandt, the most awarded male Canadian Country Music artist in history, had an unlikely journey of humble beginnings and big dreams to fame and stardom. A true Calgary Stampede friend, Brandt headlined the stage for all 10 nights of the 2012 Centennial TransAlta Grandstand Show.

History of the Parade Marshal

One of the Calgary Stampede's oldest and proudest traditions is the role of Stampede Parade Marshal. The Parade Marshal not only leads the Parade, but is also a reflection of the values and culture of the community.

The very first Calgary Stampede Parade in 1912 was led by 1,800 members of the Treaty 7 First Nations at the request of Stampede visionary, Guy Weadick. People marveled at the grandeur and splendor of seeing 1,800 First Nations people from five different tribes dressed in their traditional regalia. At the time this was more than just visually powerful, it was also significant – both culturally and politically.

Guy Weadick, the visionary founder of the Calgary Stampede, used his political connections to ensure that First Nations were not only included but that they had a prominent role in the first Calgary Stampede Parade.

Over the years, Parade Marshals have included prime ministers, royalty, actors, sporting champions, and entertainers. There have only been a few years, due to war, the Depression, and other world events, that a Stampede Parade did not occur.



Past Parade Marshals

YEAR	PARADE MARSHAL(S)
2015	Kaillie Humphries – Two-time Olympic gold medalist
2014	William Shatner (Grand Marshal) – Actor, philanthropist, horseman Gilmore Junio & Denny Morrison (Honourary Marshals) – Olympic Athletes
2013	Retired Colonel Chris Hadfield – Commander of the International Space Station
2012	Ian Tyson – “Canadian Music Icon”
2011	Rick Hansen – the “Man in Motion”
2010	Jet and Cord McCoy – the “Gentlemen Cowboys”
2009	Mike Holmes – “Canada’s Most Trusted Contractor”
2008	Patsy Rodgers – First Stampede Queen and Queens’ Alumni
2007	“30-Hours of Tough” Benjamin Jordan, Aaron Jackson, Rob Lewis & Carlos Koppen – Breast cancer fundraisers and cross-country long-boarders
2006	“A World-Class Act of Sportsmanship” Sara Renner, Olympic Cross-Country Skier Bjornar Hokenmoen, Norwegian Olympic Cross-Country Ski Coach
2005	“Celebrating Alberta’s Centennial” Hon. Ralph Klein, OC AOE – 12 th Premier of Alberta Hon. Norman Kwong, CM AOE LLD – 16 th Lieutenant Governor of Alberta



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YEAR	PARADE MARSHAL(S)
2004	"Flames Ignite the Hearts of Calgary" Darryl Sutter – Coach Ken King – President & CEO Robyn Regehr – Player
2003	Iris Glass – Grand Dame of Chuckwagon racing
2002	Lloyd Robertson – News Anchor Catriona Le May Doan – Olympic gold medalist
2001	Chris Hadfield – Astronaut
2000	Ron MacLean – Sports announcer
1999	Herman Linder – "King of the Cowboys"
1998	Sam Elliot – Actor
1997	Jack Palance – Actor
1996	Dennis Weaver – Actor
1995	Disney's Mickey & Minnie Mouse
1994	Al Duerr – 34 th Mayor of Calgary
1993	Christopher Reeve – Actor Hon. Ralph Klein, OC AOE – 12 th Premier of Alberta
1992	Leslie Nielson – Actor



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YEAR	PARADE MARSHAL(S)
1991	Rita McNeil – Singer Lieutenant-General Kent R. Foster – Canadian Forces
1990	His Excellency the Rt. Hon. Ray Hnatyshyn, PC CC CMM CD QC (Can) QC (Sask) FRHSC (hon) – 24 th Governor General of Canada
1989	Treaty No. 7 Chiefs Strater Crowfoot – Chief of Blackfoot Indian Tribe Una Wesley – Chief of Bearspaw Indian Tribe Roy Whitney – Chief of Sarcee Indian Tribe Leonard Bastien – Chief of Peigan Indian Tribe John Snow – Chief of Big Stoney Indian Tribe George LaBelle – Chief of Chiniki Indian Tribe John Shot-Both-Sides – Chief of Blood Indian Tribe
1988	Robin Burwash – Champion bareback bronc rider Tracey Wilson – Pairs figure skater Robert McCall – Pairs figure skater Brian Orser – Olympic figure skater Spuds MacKenzie – Dog mascot Tom Glass – Champion chuckwagon driver
1987	Todd Brooker – World Cup Skier Laurie Graham – World Cup Skier
1986	"Flames Reach the Finals" Bob Johnson – Coach Lanny McDonald – Player Jim Peplinski – Player Doug Risebrough – Player Sharon Wood – First woman to climb Mt. Everest



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YEAR	PARADE MARSHAL(S)
1985	Jillian Richardson – Olympic track and field medalist Tom Pontin – Olympic silver medalist swimmer Carolyn Waldo – Olympic synchronized swimmer Kelly Kryczka – Olympic synchronized swimmer Steve Fonyo – Cancer fundraiser
1984	Wilf Carter – Singer Gaetan Boucher – Olympic speed skater
1983	Disney’s Mickey Mouse & Minnie Mouse Lanny McDonald – Calgary Flames player
1982	Tom Bews – Champion saddle bronc rider Tom Erickson – Champion calf roper Tommy Dorchester – Champion chuckwagon driver Willie de Wit – Commonwealth gold medal boxer Joe Alexander – Champion steer wrestler Larry Mahan – Bareback bronc rider
1981	Robert Baden-Powell, 3 rd Baron Baden-Powell, Grandson of Scouts Founder, Robert Baden-Powell, 1 st Baron Baden-Powell Lieutenant-General Chester Hull, CMM DFC CD – Vice Chief of the Defence Staff in Canada Hon. Francis C. “Frank” Lynch-Staunton, AOE – 11 th Lieutenant Governor of Alberta His Excellency the Rt. Hon. Edward Schreyer, PC CC CMM OM CD – 22 nd Governor General of Canada Larry Mahan – Cowboy
1980	Hon. E. Peter Lougheed, PC CC AOE QC – 10 th Premier of Alberta Ken Taylor – Ambassador to Iran
1979	Hon. Ralph Steinhauer – 10 th Lieutenant Governor of Alberta Ken Read – Alpine Skier Wilf Carter – Singer

Calgary Exhibition and Stampede Limited

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YEAR	PARADE MARSHAL(S)
1978	Rt. Hon. Pierre Trudeau, PC CH CC QC FSRC, 15 th Prime Minister of Canada
1977	Maurice Nadon – RCMP Commissioner Charles , Prince of Wales Treaty No. 7 Chiefs
1976	Stephen M. Ford – actor
1975	Hon. E. Peter Lougheed, PC CC AOE QC – 10 th Premier of Alberta
1974	Douglas Bader – “Personification of RAF heroism during the Second World War” C.H. (Punch) Dickens – WWII/Flying Ace Captain Eugene Cernan – Apollo 17 Space Flight Commander
1973	W.L. Higgitt – RCMP Commissioner
1972	Disney’s Mickey Mouse Chief Dan George – Actor
1971	Rt. Hon. Pierre Trudeau, PC CH CC QC FSRC, 15 th Prime Minister of Canada
1970	Arthur Godfrey – Entertainer
1969	Roy Rogers – Actor “World Champion Curling Rink”: Dale Evans, Fred Storey, Bernie Sparks, and and Dave Gerlach
1968	Billy Henry – Pioneer
1967	Nancy Green – Olympic alpine skier



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YEAR	PARADE MARSHAL(S)
1966	Elaine Tanner – Olympic swimmer "World Champion Curling Rink": Ron Northcott, Bernie Sparkes, Fred Storey, and George Fink Red Adair – Oil Field Firefighter
1965	Walt Disney – CEO, Disney Studios
1964	Rt. Hon. Lester B. Pearson, PC (UK) PC (Can) OM CC OBE, 14th Prime Minister of Canada
1963	Bob Hope – Comedian/Actor
1962	C.W. Harvison – Commissioner of the RCMP
1961	H.E. Mateos Senoua Lopez – Wife of Mexican President Adolfo López Mateos
1960	Phil Harris – Entertainer/Comedian
1959	Bing Crosby – Singer/Entertainer
1958	Frederick Hume – Mayor of Vancouver
1957	Wilfred Hamel – Mayor of Vancouver
1956	Hiram McCallum – Mayor of Toronto
1954	J.M. Miller – Parade Chairman
1950	Rt. Hon. Louis Stephen St. Laurent, PC CC QC LLD DCL LLL BA – 12 th Prime Minister of Canada
1949	Malcolm Boyd – Calgary Police Chief



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YEAR	PARADE MARSHAL(S)
1948	Royal Canadian Mounted Police
1946	His Excellency Field Marshal the Rt. Hon. the Viscount Alexander of Tunis, KG GCB OM GCMG CSI DSO MC CD PC PC (Can) – 17 th Governor General of Canada and Margaret Alexander, Countess Alexander of Tunis
1945	Canadian Armed Forces
1944	Women of the Military
1943	Royal Canadian Naval volunteers
1940	Soldiers from Currie Barracks
1928	Major the Most Honourable the 1 st Marquess of Willingdon, GCSI GCMG GCIE GBE PC – 13 th Governor General of Canada and Lady Willingdon
1925	Hoot Gibson – Rodeo champion/Actor
1923	George Harry Webster – Calgary’s “Cowboy Mayor” Guy Weadick – Founder of the Calgary Stampede I.G. Riddle
1912	Prince Arthur, Duke of Connaught and Strathearn, KG KT KP GCB GCSI GCMG GCIE GCVO GBE VD TD – 10 th Governor General of Canada and Princess Louise Margaret of Prussia, Duchess of Connaught and Strathearn
1912-1947	Cappy (James) Smart – Chief, Calgary Fire Department



About the Calgary Stampede:

The Calgary Stampede celebrates the people, the animals, the land, the traditions and the values that make up the unique spirit of the west. The Calgary Stampede contributes to the quality of life in Calgary and southern Alberta through our world-renowned Stampede, year-round facilities, western events and several youth and agriculture programs. Exemplifying the theme We're Greatest Together; we are a volunteer-supported, not-for-profit community organization that preserves and promotes western heritage and values. All revenue is reinvested into Calgary Stampede programs and facilities.

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